The Japanese Samurai Code--Classic Strategies for Success, by Boye Lafayette De Mente

Japanologist and author Boye Lafayette De Mente tells in fascinating detail how the code of Japan's samurai warriors was responsible for the phenomenal economic success of the Japanese following a devastating war that left the country prostrate.

(PRWEB) December 30, 2004 -- Japanologist Boyé Lafayette De Mente maintains that Japan's transformation from a warrior-dominated agrarian society to a modern industrial nation between 1870 and 1890, and its recovery from the destruction of World War II to become the second largest economy in the world in less than 30 years, were achieved as a result of cultural traits the Japanese inherited from their samurai ancestors.

In his latest book, "The Japanese Samurai Code," De Mente identifies and explains the character traits in the samurai code of ethics that made these incredible accomplishments possible, and how these traits can be used by anyone to enhance skills and performance in any endeavor.

De Mente notes that character and abilities of Japan's samurai were the product of intensive life-long mental and physical training, not only in the martial arts, but also in philosophy, ethics, a highly refined etiquette, and literature.

The code followed by the samurai made it mandatory that they be prepared to die--either in battle or by killing themselves at a moment's notice (and sometimes their families as well) when it served the needs or whims of their lords.

This constant possibility of death served to focus the minds of the samurai to an incredible degree, and made diligence, perseverance, and loyalty to their superiors, second nature.

When these attributes were turned to the challenge of industrializing the country in 1870, and rebuilding the country following the end of World War II in 1945, the results were phenomenal.

De Mente details the physical and mental training that went into the making of samurai warriors, the philosophical and ethical codes that drove them to achieve despite the odds, and how these cultural factors made the Japanese such formidable business competitors.

The Japanese Samurai Code -- Strategies for Achieving Success, a success manual for people in business, sports and the arts and crafts, is available from Amazon.com, BarnesandNoble.com, numerous other Internet outlets, and bookstores worldwide.

De Mente wrote the first book ever on the Japanese way of doing business in 1959 ("Japanese Etiquette & Ethics in Business"), and has since published more than 30 titles on Japan, Korea and China.

His more recent books include: "KATA--The Key to Understanding and Dealing with the Japanese," and "Cultural Code Words of the Japanese--233 Keys Terms that Explain the Attitudes and Behavior of the Japanese."
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