The Da Vinci Code, Arabic Translation Now Available in the U.S.

BookSurge partners with Arab Scientific Publishers to break down barriers to Arabic language books in the U.S.

(PRWEB) February 23, 2005 -- Charleston, SC -- BookSurge, the global leader in inventory-free book fulfillment and international distribution with print and sales facilities in ten countries, announced the launch of global distribution for the Arabic language version of Dan Brown’s The Da Vinci Code. The Arabic language book can be purchased directly at BookSurge.com and on Amazon.com.

The book release is the first in a partnership between BookSurge and Arab Scientific Publishers, who offers over 800 Arabic titles including translations of best-selling English language books from publishers such as Microsoft Press, Adobe, and more.

“There are as many as three million Arab-Americans in the U.S. the majority of which have trouble getting high quality books in Arabic,” said Mitchell Davis, BookSurge co-founder and senior vice president. “This best selling title release represents a flagship in the development of a full collection of Arabic language titles available on-demand through BookSurge and our bookselling partners worldwide.”

The partnership parallels the company’s vision to grow its foreign language book collections to increase the availability and affordability of foreign language books globally a collection that already encompasses titles in more than 20 languages. BookSurge’s print-on-demand capabilities allow any book to be manufactured at the time of order in the market closest to the customer, worldwide. Niche content, such as classics or popular titles like The Da Vinci Code, is now easily accessible to foreign language communities in the U.S. and abroad.

About BookSurge
Founded in 2000, BookSurge serves thousands of authors, publishers, retailers, distributors and wholesalers in reclaiming lost revenue on out of print titles, printing and fulfilling books more affordably and selling books worldwide profitably through a robust Global Publishing System (GPS) software platform and a network of partners and fulfillment facilities worldwide.

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