Dish Network Satellite TV Launches New Website

Area businessman launches new Satellite TV website promoting the DISH Network satellite service.

Ann Arbor, MI (PRWEB) March 7, 2005 -- Area businessman launches new Satellite TV website promoting the DISH Network satellite service.

Back in October of 2004, Gary Davis became a satellite tv subscriber for the first time. Soon he realized that with the vastly superior picture quality of satellite tv, cheaper monthly cost compared to cable and the on-going boom of the satellite tv industry, that marketing satellite tv would be a good investment for his families future. Thus, in November of last year, he launched a new company: Dish-Network-Satellite-TV.ws, a DISH Network sub-affiliate located in the mid-western town of Ann Arbor, Michigan.

The website contains informative articles and "How To" guides relating to the satellite tv industry. Articles cover everything from "SatelliteTV - The First Fifty Years" to "The Future of Satellite TV" to "How Does Satellite TV Work?" Guides cover such topics as how to program a remote control to how to install a satellite dish. The site also contains a list of cities in the United States were local channel programming is available in conjunction with the satellite channels. Also included are comprehensive Satellite TV FAQS and Glossary sections, and a Programming section broken up into three sub-sections covering the DISH Network basic programming packages, premium movie packages and premium sports packages. There is even a Blog where visitors can go and post a comment about their thoughts and opinions on satellite tv and read what others have to say on the satellite tv industry.

As prices of the satellite equipment (dish and receivers) have continued to come down; the two largest Satellite TV providers in the U.S., DirecTV and DISH Network now offer their satellite equipment to subscribers for free. Gone are the days of having to fork out hundreds or thousands of dollars for an over-sized satellite dish. Today's dishes are only 18" in diameter and use DBS (Direct Broadcast Satellite)technology which produces a perfect crystal clear picture. Due to its large fleet of satellites in geo-synchronous orbit, the DISH Network now has the capability of offering up to 520 different programming channels.

In November of 2004, Dish-Network-Satellite-TV.ws was just a glint of an idea in one man's mind and now just slightly over 4 months later the website gets over 1,000 visitors a day. While most visitors are from the United States and Canada, the website also gets visitors from all over the world from such diverse countries as Great Britain, Australia, Italy, Brazil and Iraq just to mention a few.

According to Davis "The Satellite TV industry is growing at an almost exponential rate as more and more dissatisfied cable subscribers are switching to satellite. Satellite TV has grown into a multi-billion dollar industry and Dish-Network-Satellite-TV.ws plans on being a major player in that continued growth."


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