The Center for Plastic Surgery in Washington, DC Survives the Economy Despite Nationwide Data Reported by ASAPS

According to a recent survey conducted by the American Society for Aesthetic Plastic Surgery, the number of cosmetic surgeries performed nationwide decreased by over 15 percent in 2008. Despite this sharp decline nationally, the flow of patients at the Center for Plastic Surgery, Washington, DC, has remained above the national average.

Annandale VA (Vocus) March 19, 2009 -- The ASAPS data revealed that in 2008 the five most popular cosmetic procedures performed were Abdominoplasty, Rhinoplasty, Blepharoplasty, Liposuction and Breast Augmentation. Washington DC Center for Plastic Surgery agrees that their practice fared as well or better than the national average. In addition they performed more procedures per physician than their national counterparts as reported in the survey.

“We are a well established practice that performs well above the national average,” said the Practice Administrator for the Center, Stanley Zausmer. “We are fortunate to be in the Washington DC area. While we have proven not to be as recession proof as thought in the past, we certainly are not feeling as much pain as many of our contemporaries elsewhere around the country.”

Mr. Zausmer continues “We are diligent in conveying our surgeons’ extensive experience and aesthetic abilities to prospective patients through our website and through referrals from our loyal and happy patients. The consultation is also an integral part of the patient education process. Our staff and Doctors do a wonderful job responding to each patient's questions and concerns.”

“We use our website as a tool for those considering plastic surgery, Northern Virginia and Maryland area residents can detailed procedure information as well as before and after images on our site. This empowers patients to make better decisions for their individual lifestyles. And prospective patients have responded positively to this educational effort.”

The 2008 survey is the 12th survey on cosmetic surgery statistics released by the ASAPS since it’s founding in 1967. The organization is considered to be the world’s leading authority on cosmetic surgery education and research. Surgeons at the Center for Plastic Surgery are members of ASAPS.

In metro Washington DC, facelift, liposuction, and other plastic surgery information can be found on the Center of Plastic Surgery website, Visit CPSDocs.com.

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