Dysport: New Botox Alternative, FDA Approved and Ready to Rumble

Botox's European rival, Dysport™, has received FDA clearance and is expected to bring their challenge to Botox® on U.S. soil within the next sixty days. How will this 'new Botox' affect the world of cosmetic aesthetics once it arrives? There's bound to be a fight.

N. Dallas/Plano, Texas (PRWEB) May 1, 2009 -- Dr. Jeffrey Adelglass, M.D., F.A.C.S. is one Texas cosmetic physician who is keenly interested in just how one of the biggest feuds since the Hatfields and McCoys is about to begin.

The battle for beauty now goes wrinkle-to-wrinkle, as Botox's European rival, Dysport™, has finally received FDA clearance and is expected to begin challenging Botox® for U.S. dollars sometime within the next sixty days. The arrival of Dysport™ into the U.S. aesthetics market is sure to spark heated competition not only between the two wrinkle treatments, but also between medical professionals soon to be promoting one over the other, and as alternate wrinkle reducing options within the same medical spa. Medicis, a U.S. aesthetics giant (known for their popular Restylane® and Perlane® facial fillers) will promote the Dysport™ brand as part of a U.S. sales agreement with the manufacturer, Ipsen. Adding Dysport™ to their dermal filler empire positions Medicis as a formidable foe to Allergan and their arsenal of beauty treatments (Botox® and the Juvéderm® hyaluronic acid gel fillers).

Botox® by Allergan, with an excellent record of patient safety and reliable results, currently dominates U.S. aesthetics sales, remaining strong even throughout the recent economic downturn. The imminent emergence of their first U.S. rival; however, coupled with news of the FDA's stern ruling that Botox® must have stronger product safety warnings might be giving Allergan some cause for concern.

Physician injectors who have worked with both Botox® and Dysport™ have reported that while the two are relatively comparable, they sometimes prefer one over the other in certain facial areas, due to differences in the onset of results, and spread of effect. Dysport™ is decidedly faster-acting and has a greater 'spread' (giving a more 'natural' look); while Botox® tends to remain more localized, allowing for greater precision and predictability in the treatment area, but possibly requiring more injections in the course of a treatment.

Jeffrey Adelglass, M.D., F.A.C.S., a cosmetic physician and Medical Director of SKINTASTIC Medical and Surgical Rejuvenation Center of Plano, who is currently one of the largest injectors of Botox® in North Texas and the U.S., says, "the major benefits of Dysport™ to the cosmetic patient will be that there are fewer injections, and treatments hopefully will last a little longer." However, Dr. Adelglass also stresses that knowing your cosmetic injector has the right credentials and training will be very important. "It is suggested that Dysport™ results might last up to a month or even two beyond that of Botox®--which could be a real bonus as long as the outcome is what you wanted; if not, you'll have that much longer to live with the results."

Experience counts. Jeffrey Adelglass, M.D., F.A.C.S. serves on the medical advisory board for Dysport™, and on the National Education Foundation for Allergan, instructing other cosmetic physicians to safely administer Botox® Cosmetic using his well-honed injection techniques. He was the first Texas physician to achieve simultaneous Diamond pinnacle-level status as a Botox® injector and Triple-Platinum status with Medicis, the makers of Restylane® and Perlane® injectable fillers. Dr. Adelglass is also an exclusive Black Card member of Radiesse® physician injectors. He serves on the scientific advisory boards or educational council of most, if not all U.S. dermal filler companies. Dr. Adelglass is also an official training instructor for SmartLipo™ MPX laser
body sculpting, the DOT CO2 Fractional SmartXide skin resurfacing laser, and ArteFill® permanent dermal filler. With his level of experience, it's no wonder that many of the representatives of these companies, with all their available options, select Dr. Adelglass as their own cosmetic physician of choice.

Call (972) 620-3223 to be added to a waiting list to receive a complimentary Dysport™ evaluation (and to receive a special introductory offer). Dysport™-related questions can also be directed to Dr. Adelglass at skintastic (at) skintastic (dot) com. Skintastic is located in the Presbyterian Plano Center for Diagnostics and Surgery at 6020 W. Parker, Suite 400 in Plano, Texas.

###
Contact Information
Pamela Fox
SKINTASTIC Medical and Surgical Rejuvenation Center
http://www.skintastic.com
972-620-3223 ext. 130

Online Web 2.0 Version
You can read the online version of this press release here.