Effort Underway to Create 10-Mile Stretch of Red Poppies Between Round Rock and Georgetown, Texas

*Georgetown's Century 21 Office is leading a drive to plant ten miles of red poppies between Round Rock and Georgetown, Texas.*

Georgetown, TX (PRWEB) May 8, 2009 -- The Texas legislature has designated Georgetown as the "Red Poppy Capital of Texas." Every April, the city hosts the Red Poppy Festival with a parade, car show, arts & crafts booths on the historic square, live music, and other events. Now a local company is working to create a ten-mile corridor of the vibrant red poppies on Interstate 35 between Round Rock and Georgetown.

Sheila Evans and the other agents at Century 21 HSK in Georgetown have so far accumulated 40 pounds of poppy seeds of the 540 pounds needed to cover 270 acres of median. "My brokers wanted to do something to give back to Georgetown in a big way," Evans said. "We call it 'Painting Georgetown Red.' Everyone we've talked to has been really enthusiastic about the idea. We're trying to build awareness and asking folks in town to donate what they can to help us buy the seeds. We'll plant in the fall when it's cool, and hopefully we'll have a great show of color in the spring of 2010." One pound of seeds can be purchased with a $25 contribution.

The red poppy was introduced to Georgetown when a soldier sent the seeds home to his mother from France. She planted the flowers in her yard, and birds spread the color around Old Town, Georgetown's historic district. These days, residents have to be diligent in their efforts to grow and nurture the flower, as its spread was halted by today's habit of mowing lawns rather than leaving them in their natural state.

"Texas has agreed not to mow that stretch of I-35 next spring," Evans added. "That will give the flowers a chance to grow. It's going to be really beautiful."

For more information on the efforts to plant a ten-mile corridor of red poppies between Georgetown and Round Rock, contact REALTOR Sheila Evans at 512-876-5216 or sheilaevansrealtor (at) gmail (dot) com or visit [www.sheilaerealty.com](http://www.sheilaerealty.com) and click on Poppy Endeavor.

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