Baby Sleeps Safe Infant Safety Product Receives The National Parenting Center's Seal of Approval

Baby Sleeps Safe, a new infant safety product designed to keep babies sleeping securely on their backs, earns The National Parenting Center's (TNPC) Seal of Approval and announces rebates for new moms included in Enfamil Diaper Bags.

Wilmington, Del. (PRWEB) May 15, 2009 -- Baby Sleeps Safe, a new infant safety product designed to keep babies sleeping securely on their backs, has received The National Parenting Center's (TNPC) Seal of Approval, an independent testing program conducted to judge a variety of products introduced to the parent/child consumer market.

TNPC's Seal of Approval testing involves a multi-step process conducted over an eight week period. Staffed by volunteers, the testing facility of TNPC gives parents, children and educators the opportunity to examine a variety of submitted products. The Seal of Approval program is designed to continue the efforts of TNPC which helps to better inform parents as they tackle the challenges of parenting in the new millennium.

"Earning The National Parenting Center's Seal of Approval is a great accomplishment that ensures the quality of our Baby Sleeps Safe product and reaffirms our commitment to helping many new families rest easier," states company President Dr. Vicki Folds, Ed.D., one of the nation's leading child development experts with 35 years of hands-on and research experience and several published child development books to her credit.

The American Academy of Pediatrics (AAP) strongly recommends that parents should place infants on their backs while sleeping as a measure that may help to safeguard babies against Sudden Infant Death Syndrome (SIDS). The new Baby Sleeps Safe infant safety product featuring a patented Sleep Pouch and Sleep Panel does just that.

Enfamil Diaper Bags Rebate Coupon

Baby Sleeps Safe has partnered with the Enfamil Family Beginnings® program to include a rebate coupon in its Enfamil Diaper Bags which are provided free to new moms upon discharge from the hospital. New parents can use the coupon towards the purchase of a Baby Sleeps Safe.

"Our partnership with the Enfamil Family Beginnings® program allows us to reach new parents and give them information about this breakthrough in infant sleep safety that will prevent their sleeping infant from rolling onto his or her tummy," adds Dr. Folds.

Enfamil Diaper Bags are widely distributed by Mead Johnson representatives at hospitals throughout the country to more than 2.3 million new moms annually. The diaper bag includes valuable information and infant essentials including baby formula samples, safety tags, information and coupons for offers on new baby products.

Available in blue, pink, yellow and cream, Baby Sleeps Safe fits infants up to 9 months. Order at BabySleepsSafe.com or (877) 804-0008.
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