Pro-cell Announces a Knock at the Door of Emerging Markets

*Applied to a wide range of industries like WLAN network, telecommunication, wireless security, military, Industry wireless data transfer, medicine equipment, science experiment, traffic control & Audio/Video, Pro-cell antenna-related goods are used worldwide, such as panel antenna, sector antenna, outdoor waterproof enclosures etc.*

Taipei (PRWEB) May 23, 2009 -- Founded in 1995, Pro-cell focused on GSM antenna (900/1800MHz) frequencies in the beginning, and has developed 2.4GHz/5GHz dual bands proactively since the year 2000. In 2005, moving officially into its new own plant, as well as setting up its own R&D, Pro-cell has been professed in both commercial antenna and OEM/ODM antenna to provide high-quality products including indoor antenna, outdoor antenna, enclosures, antenna stand and so on.

- Decades of well-experienced antenna OEM/ODM with full range of antenna-related products

With over a decade of experience in wireless telecommunication, Pro-cell specializes in the development of transmission antennas, mainly including both indoor and outdoor production lines. Also, Pro-cell offers a wide range of antenna products with various types of frequencies, including sector antennas, panel antennas, grid antennas, omni antennas, rubber antennas, etc, widely applied in WLAN networks, telecommunications, wireless security, military, industrial wireless data transfers, medicine equipment, science experiment, traffic control and audio/video.

To provide outdoor wireless antennas with more convenient structures in wireless systems in the late period of development, Pro-cell continues refining its antenna-related equipment such as outdoor waterproof enclosures, antenna stands, lightning protectors, cable assemblies and so on. Capable of collocating with panels, omni, or other kinds of antennas, outdoor aluminum/plastic DIY waterproof enclosures with full range of sizes are available to install 2-3 antennas at most, and to be used without antennas regarded as stand-alone AP module waterproof enclosures.

As for marketing channels, Pro-cell products contain enterprise uses and personal uses like SoHo professionals to buy through markets that indoor antennas (SoHo kits) is the major product featured with likable external appearance designs.

- Pro-cell high-tech antennas and antenna assemblies rated to IP67 and passing RoHS Certification

Stressing the company slogan, "Linking-based on quality function", Pro-cell provides stable wireless systems with excellent antenna functions distinguished from cluttered functional markers on the market. Passing Certificate IP67 (dust proof and temporary immersion in water 1 meter deep for 30 minutes), all products contain confined space for AP modules, which RJ-45 cable glands and rotating stands are standard accessories, complying with RoHS (Restriction of Hazardous Substances) as well.

In addition to certification proof, Pro-cell continues to streamline production procedures with strict controls, and offer premium output with competitive advantages like diversification of materials, diversified sizes of waterproof enclosures, and quality control, etc. Purchasers can refer to the climates of the setup locations to choose proper aluminum enclosures, superior in high climate resistance, high extension, corrosion resistance,
and flame retardation.

For normal enclosures without specific climate requirements, it is able to print logos in accordance with customer needs. Additionally, various size options for users to be collocated with different AP to save space and decrease costs. Focusing on R&D development, Pro-cell possesses professional lab making precise antenna function test reports to maintain quality and provides user-friendly customized products to satisfy all special specifications.

Knocking on the door of emerging markets aggressively & Join COMPUTEX TAIPEI this June

Nowadays, with the quick progress of Internet facilities and telecommunication techniques, the demand for wireless telecommunication services is getting much higher from where business opportunities and market impact of a large-scale wireless industry are derived. In 2009, it is predicted that WLAN will still be the main application of PC market. Another spotlight on driving the growth of network communication industry – WiMAX, in initial developments applied by fewer users, will grow to 20 million users.

From 2009 to 2010, the global WiMAX network will enter commercial stage in succession. At the same time, Taiwan WiMAX manufacturers are following the trends and continue to proactively open up emerging markets. Pro-cell is no exception with its main export markets in Europe (for the most part), America and Asia, it is now expanding its customer base from the Middle East and Africa aggressively. For global industry chains, over 90% of information and communication products are made in Taiwan, revealing that Taiwan plays an important role in global ICT.

This June, Pro-cell will participate in the Taipei World Trade Exhibition -- COMPUTEX TAIPEI -- the second largest computer exhibition in the world, next only to CeBIT in Hannover, as well as the biggest ICT procurement platform in Asia, to show up in this active market.

Contact Information:
Company: PRO-CELL CO., LGD (Pro-cell)
Contact person: Ms. Judy
Tel: +886-3-3858288
E-mail: sales (at) antenna (dot) com.tw
Website: www.antenna.com.tw
Please visit http://www.allproducts.com/PR/full_story_procell_20090513.html

###
Contact Information
APOC APOC
PRO-CELL CO., LGD (Pro-cell)
+886-3-3858288

Online Web 2.0 Version
You can read the online version of this press release here.