PennWell Acquires CMM Trade Show

PennWell Corporation, a diversified global media and information company, announced today that it has acquired CMM International, the leading trade show for the converting and package printing industry in North America.

TULSA, OK (PRWEB) September 1, 2005 -- PennWell Corporation, a diversified global media and information company, announced today that it has acquired CMM International, the leading trade show for the converting and package printing industry in North America.

The addition of CMM International brings a new market to the PennWell Conferences & Exhibitions group, the fastest growing sector of PennWell's business-to-business communications products. CMM International also complements PennWell's Electronic Publishing franchise, which includes a publication, e-Newsletter, web site, and conferences for design, printing, and publishing professionals. The financial terms of the sale were not disclosed.

CMM International, held biennially since its launch in 1978, took place most recently in April of this year. Held in Chicago, CMM International 2005 attracted more than 15,000 attendees and featured 200,000 square feet of exhibit space. The next CMM International show will be held from June 4 to June 7, 2007 at the Donald E. Stephens Convention Center in Rosemont, IL.

"CMM International has a distinguished history of serving professionals in the converting and package printing markets with authoritative and relevant content at its shows," says Robert Biolchini, PennWell's President and CEO. "PennWell's Conferences and Expositions group brings a global reach to CMM International, expanding the markets and visibility for this important show.

"Steve Taneman has done a tremendous job in this dynamic market with our publication Electronic Publishing, and I have great confidence that CMM International will be energized and even more successful in the years to come."

Group Publisher Steve Taneman, who will oversee the CMM International show from PennWell's Advanced Technology Division in Nashua, NH, sees new opportunities for the show because of the convergence of job responsibilities in the industry.

"Today's digital production technology has linked individuals in every segment of the growing converting, packaging, and printing markets. Adding the CMM International show enables PennWell to deliver timely, relevant information about the latest technologies and applications to the converging converting and package printing industries through the CMM International show, web sites, webcasts, e-Newsletters, and new conferences," Taneman said. "As an added benefit, Electronic Publishing is synergistic with CMM International through its coverage of the rapidly growing interest in package printing within the commercial printing and design markets."

About PennWell
PennWell's Conferences & Exhibitions Group provides practical and strategic business intelligence, delivering key resources to professionals in more than 11 industries worldwide. In 2005, PennWell hosted 37 major events.
Founded in 1910, PennWell Corporation is a highly diversified media company providing authoritative print and online publications, conferences and exhibitions, research, databases, internet-based services and other information products to strategic global markets, including electronics, semiconductor manufacturing, communications, lasers, optoelectronics, computer graphics, printing and publishing, oil and gas, electric power, fire services, dental, and water and wastewater. In addition to PennWell's headquarters in Tulsa, Oklahoma and its Advanced Technology Division based in Nashua, New Hampshire, PennWell has offices in Houston, Texas; Seattle, Washington; Providence, Rhode Island; Campbell, California; Fairlawn, New Jersey; London, England; Moscow, Russia; Schwabisch, Germany; and Hong Kong, China.

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