A New Life for Authorware Course Conversion - A New Era for e-Learning

Allen Interactions, an internationally acclaimed custom design, development and strategic consulting firm of e-learning solutions is pleased to announce that its CEO, Dr. Michael Allen, and Steve Lee, co-founder and strategic relationship manager, presented "A New Life for Authorware® Courses - A New Era for e-Learning" at the annual AICC (Aviation Industry CBT Committee) event held in Stuttgart Germany September 29 - October 2, 2009.

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A New Life for Authorware® Courses
"We are excited to have the opportunity to present an overview of our Authorware® conversion technology services to key aviation industry executives from around the globe," stated Dr. Michael Allen, CEO of Allen Interactions. "During these challenging economic times, we feel that the Authorware conversion technology and techniques we have developed will provide the aviation and training industries with a new lease on life for legacy courseware."

"We have years of experience and expert knowledge of developing courseware in Authorware®, a revolutionary e-learning authoring tool for its time, developed by Dr. Michael Allen," stated John Welsh, vice president of Allen Interactions. "In order to meet organizations' needs to convert legacy courseware developed in Authorware, we have adapted several conversion techniques to meet the specific needs and requirements for any conversion project. Creating conversion techniques that are a hybrid between Authorware® and Adobe® Flash® is the best solution."

A New Era for e-Learning
Allen Interactions also provided a demo and insight into their latest authoring research project and experimentation with in-house e-learning authoring tools. "Like many in the learning and training industry, we use a variety of authoring tools to design and build learning solutions for our clients; however, we continue to find these tools either limit our designs or require super-programming efforts to build effective the learning experiences we know are necessary," suggested Allen. The presentation demonstrated ideas and concepts about how authoring technology could and should enable the design to delivery process, dissolve barriers that exist with current tools, and lower the cost and effort for everyone.

About Allen Interactions
With more than fifteen years of experience, Allen Interactions has an unrivaled track record in delivering dynamic enterprise custom e-learning solutions that serve employees, partners and customers at many of the world's leading companies. Allen Interactions has designed and developed the highest impact custom e-learning and blended learning available for leading organizations like Apple, Essilor, HSBC and Motorola. Blending best practices with technology, content and service, Allen Interactions assists these companies that need to execute business change, drive and improve performance, accelerate speed to profit and improve people effectiveness. For more information: www.alleninteractions.com.
About the AICC
The charter of the AICC Communications Subcommittee is to facilitate communications within the AICC and with external organizations. Specifically, the Communications Subcommittee will: • Develop standard formats for reports to maintain a briefing that can be given to other organizations to explain the purpose, charter, and accomplishments of the AICC. • Inform the aviation industry of AICC activities by submitting articles to the aviation industry press and new e-learning solutions and technologies. • Coordinate AICC activities with other aviation industry groups including the ATA, IATA, and AIA and coordinate AICC activities with standards-making groups affected by the AICC guidelines such as the ADL, IEEE, IMS, ISO and other international bodies. • Coordinate AICC activities with rule-making bodies including the FAA and JAA. • Use and promote web-based e-learning systems The AICC develops technical guidelines and their related specifications. Since 1988, the AICC was formed out of a need for hardware standardization of CBT delivery platforms. The AICC has since branched into several other areas. This subcommittee will continue to seek ways of prolonging the life of CBT, currently by consideration of data and logic export for use in emerging systems such as Atlantic Link and their Authoring tool conversion technology. To achieve these objectives, the Training Infrastructure Subcommittee will work in association with the Training Technology Subcommittee as appropriate in the furtherance of the overall goals of the AICC. For more information: www.AICC.org

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