SkyCreek Joins The VoiceXML Forum To Help Promote Voice Extensible Markup Language

SkyCreek Corporation, an industry leader in IVR and speech solutions, announced today that it has joined the VoiceXML Forum. As a member of the VoiceXML Forum, SkyCreek will support the development and promotion of VoiceXML as an open, broadly supported markup language to enable speech-based applications and Internet information and content becoming voice and phone accessible. The VoiceXML Forum is an industry organization formed to create and promote the Voice Extensible Markup Language.


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According to Richard Haft, Director of Product Strategy, SkyCreek Corporation, "We view our membership in the VoiceXML Forum as a demonstration of our commitment to VoiceXML, and to help promote the adoption of VoiceXML to enable speech-based applications and Internet information and content becoming voice and phone accessible.

In addition, SkyCreek hopes to leverage the knowledge and resources available from the VoiceXML Forum to continue to enhance the capability and functionality of its industry-leading Call Notify IVR Platform. Haft stated further, "Our Call Notify IVR Platform empowers Fortune 1000 companies to improve operational effectiveness, reduce costs, lower churn, and increase revenue, and drive customer-centricity through more effective and proactive communication with their customers."

SkyCreek’s Call Notify IVR Platform is a flexible, reliable, web-based VoiceXML-compliant platform that can be used for any inbound and outbound IVR application. The Call Notify IVR Platform also includes three easy-to-use components for the design, management, and reporting of any inbound or outbound IVR application. Moreover, the web-based design component empowers business analysts and/or engineers who are not familiar with VoiceXML to build inbound and/or outbound VoiceXML compliant applications without any coding.

The Call Notify IVR Platform supports traditional touch-tone IVR, text-to-speech, speech recognition, call control and recording, CTI, SIP, VoIP, and more. For optimum versatility and functionality, the Call Notify IVR Platform can be seamlessly integrated with any support systems such as workforce management, service provisioning, repair, and billing systems, as well as front- and back-office systems, and telephony systems.
About VoiceXML Forum

Founded in 1999, the VoiceXML Forum is an industry organization whose mission is to promote and to accelerate the worldwide adoption of VoiceXML-based applications. To this end, the Forum serves as an educational and technical resource, a certification authority and a contributor and liaison to the Worldwide Web Consortium (W3C) and other standards organizations. The VoiceXML Forum is organized as a program of the IEEE Industry Standards and Technology Organization (IEEE-ISTO). Membership in the Forum is open to any interested company. For more information, please visit the Website at www.voicexml.org.

About SkyCreek Corporation

SkyCreek is the leader in delivering proactive enterprise and carrier and enterprise-class customer IVR solutions and services today. As pioneers in automated, outbound IVR solutions, we offer an array of voice and data delivery options to help make the most of the interactions between a company’s internal systems and its customers. We supply the conduits for the delivery of information to anyone, anytime, anywhere. In short, our IVR products and IVR applications connect systems to systems, systems to people and most importantly people to information. Herndon, Va.-based SkyCreek serves the largest companies in the communication industry today. In addition, with the latest release of its Call Notify IVR Platform this past summer, SkyCreek has begun serving the federal, state and local government agencies, consumer products, financial services, healthcare, insurance, retail, and travel markets. For more information about SkyCreek, please visit our website at http://www.SkyCreek.com.

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Online Web 2.0 Version
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