Help Haiti Earthquake Victims And Your Family

The Ready Store Donates to Haiti Earthquake Victims with Every Order of Emergency Supplies

Bluffdale, UT (PRWEB) January 16, 2010 -- The Ready Store (www.thereadystore.com), leading nationwide online retailer of food storage, MREs, and emergency preparedness supplies, today announced that they will donate $5.00 for every order placed on www.TheReadyStore.com to the American Red Cross International Response Fund. The donations will go to help the victims of the 7.0-magnitude earthquake which hit just outside the capital of Haiti on Tuesday. Along with making it easy to help victims of the disaster in Haiti, The Ready Store is giving Americans a chance to help themselves and their families prepare for disaster at home.

“Whenever there is a disaster like this, I’m always amazed at how people just come out of the woodwork and are so generous with helping complete strangers,” said Jeff Davis, CEO, The Ready Store “at the same time, I see time and time again that catastrophes can be averted with even a little preparation ahead of time. People are incredibly willing to help a stranger with food, water, and shelter when they need it, but too often don’t bother to provide the same necessities for themselves and their families in the event a similar disaster occurs in their own town. We just hope we can help people today, so when disaster strikes tomorrow, they’re ready.”

Because of the magnitude of this disaster, and its proximity to home, The Ready Store has decided to set up the ReadyRelief fund. This fund will be used to aid victims of similar disasters in the future and will give Americans an easy way to prepare themselves and help the world at the same time.

For more information regarding The Ready Store, the ReadyRelief fund, and how you can assist in The Ready Store’s plans to contribute to relief efforts for Haiti earthquake victims, please contact The Ready Store at 1 (800) 773-5331, or visit their website at www.thereadystore.com/readyrelief/haiti-earthquake-relief for more information.

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Contact Information
Jonathan Dick
The Ready Store
http://www.thereadystore.com/readyrelief/haiti-earthquake-relief
1 (800) 773-5331 ext. 105

Online Web 2.0 Version
You can read the online version of this press release here.