Golden Success for Cooke Optics at the 78th Annual Academy Awards

Cooke 35mm Zoom Lenses Used to Shoot Academy Award Winning "Wallace & Gromit: The Curse of the Were-Rabbit"

Hollywood, CA (PRWEB) March 8, 2006 -- Taking home the Oscar is the highest honor any actor, film, producer, composer, or cheese-loving inventor and his practical dog can hope to receive! For Wallace and Gromit, the ever popular clay-made duo, that dream came true on Sunday night. Worldwide, the Oscar represents more than just a nod of achievement, but rather a milestone of excellence and mark of distinction. This year, the 78th Annual Academy Awards proved once again to be a star-studded evening of breathtaking gowns, smiling recipients, and brilliant honorees. But for Wallace & Gromit: The Curse of the Were-Rabbit, this year’s Academy Awards was unforgettable event. Shot using Cooke 35mm zoom lenses, the film took home the Oscar for Best Animated Feature.

“On behalf of Cooke, I would like to congratulate the Wallace and Gromit team at Aardman Animations in Bristol, England, for receiving the Oscar for the Best Animated Feature – the award is truly a reflection of their hard work and dedication,” stated Les Zellan, Chairman of Cooke Optics. “As always, Cooke stands ready to answer the call of cinematographers throughout the world, and we are thrilled that directors of photography Tristan Oliver and Dave Alex Riddet, were able to employ the use of Cooke 35mm zoom lenses in capturing the highly advanced claymation of Aardman Animation in Wallace & Gromit: The Curse of the Were-Rabbit.”

Cooke 35mm lenses show their versatility and flexibility throughout their use in Wallace & Gromit: The Curse of the Were Rabbit. This family film revolves around the adventures of the timeless characters Wallace and Gromit as their town’s prized produce begins disappearing. The imaginative and inventive duo creates new ways to catch the culprit and save their beloved produce. This film utilizes the age-old art of stop-action claymation animation and Cooke 35mm lenses to orchestrate a family classic that has been called “The best reviewed family film of the year!”

Cooke Optics has been the specified lens manufacturer of many acclaimed Hollywood cinematographers for good reason. In addition to its 35mm zoom lenses, Cooke S4 Prime lenses are renowned for their quality and precision, and include focal lengths of 14, 16, 18, 21, 25, 27, 32, 35, 40, 50, 65, 75, 100, 135mm and the recently introduced 180mm with a close focus of only 4’3. All focal lengths are color balanced in order to create superior contrast and resolution above the full Super 35 format. Cooke S4 Primes give exceptional definition and quality in low light or shadow. They also warm image tone under all external, arc, or fluorescent lighting and Cooke’s acclaimed multi-coating provides what’s known in the cine realm as the “Cooke Look” – a lush, velvety appearance with rich warm colors.

Cooke is a legendary name in both the cinematographic and the ultra-high-end professional photography markets. Known worldwide for their precision, exacting tolerances and superior quality, Cooke lenses are requested by many of the world’s most respected cinematographers in Hollywood. Cooke S4 Prime lenses, acclaimed for their unique mechanical design and extraordinary photographic qualities, have been used to shoot several of the most legendary and visually beautiful motion pictures of all time, both in Hollywood and internationally. Recent box office releases shot with Cooke lenses include The Da Vinci Code, Brokeback Mountain, Capote, Casanova, Munich, Jarhead, Wallace and Gromit: The Curse of the Were Rabbit, Ray, and Harry Potter and the Goblet of Fire.
For more information about Cooke lenses, visit their website at www.cookeoptics.com

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