Removable Magnetic Car Door Protector Prevents Car Door Dings and Dents, a Common Parking Lot Complaint

Car door dings are a common problem in parking lots and parking garages around the country. The Door Shox Company has found the cure for preventing car door dents and dings the next time you park your car. Simply affix the magnetic car door guard to your car door and let the Door Shox protect your vehicle. Car door dings are on the rise as more car manufacturers are foregoing car door guards, leaving car doors unprotected. Once affixed to the vehicle door the DoorShox door guard acts as a barrier, absorbing bumps and thumps from adjacent car doors, saving your car door from nasty dings. Use the DoorShox car door protector when parking at the mall, the supermarket, commuter parking lot, long-term parking garage or anytime you find yourself in a tight spot.

New City, NY (PRWEB) February 22, 2010 -- The New York based Door Shox Company has recently unveiled a removable magnetic car door guard that aims to protect your car doors and fenders from car door dings and dents, a common parking lot complaint. Car door dings are on the rise as more car manufacturers are foregoing car door guards, leaving car doors unprotected. To the rescue is the Door Shox car door guard. The Door Shox is comprised of a foam body that’s flexible, and three independent magnetic feet allow the car door guard to attach to any steel door or fender. Once affixed to the vehicle door the Door Shox door guard acts as a barrier, absorbing bumps and thumps from adjacent car doors, saving your car door from nasty dings. The Door Shox car door guard can be used when parking at the shopping mall, supermarket, commuter parking lot, long-term parking garage or when parking in a tight spot.

Car door dings and dents is an increasing problem at many parking lots and parking garages around the country. One reason for this is that parking spots are getting narrower. Turns out that developers are designing parking spaces for economy size cars to save space and increase the number of usable parking spots. Each year thousands of cars are damaged in parking garages and parking lots, resulting in millions of dollars in damage. Unfortunately, car owners are being burdened with the cost of repairs, since most car door dings and dents occur when a vehicle is parked and unattended. This problem is so prevalent that car door dents repair companies have sprouted up across the country and business is booming. Without car door protection, a car door is easily damaged when an adjacent door edge makes contact. Sometimes this contact results in a ding and even worse a deep scratch.

The Door Shox car door guard is unique in the market place because it integrates form, function and design. Look closely at the Door Shox and the first thing that grabs your attention is its arched bridge body structure. The arches act like shock absorbers that compress on impact. A Flexible foam body enhances the cushion effect and allows the Door Shox to fit most car doors and flared fenders. To keep the Door Shox securely attached to the vehicle, powerful magnets are cleverly implanted into the foam and hidden from view. According to Jeff Wilde, a designer and engineer who worked on the Door Shox project, "the Door Shox is unlike anything in the marketplace. It utilizes "No Touch" magnets which are three independent magnets embedded into the foam and then covered in a micro ribbed silicone like rubber.” These pod-like projections provides a soft, safe and anti-slip surface that's easy to wipe clean. While magnetic power keeps the product safely fastened to the car, an anti-theft cable will help prevent someone from walking away with the product.

The Door Shox Company is an innovative company that not only markets car door protection products, but also
manufactures, designs and distributes various automobile related accessories.

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