SumTotal's ToolBook Users From Around the World Find a Conference They Can Use; E-Learning Authoring Conference Joins ToolBook Line-up for the First Time

SumTotal(TM) Systems, the largest provider of talent, learning and business performance technologies and services, announced its annual sponsorship of TBCON, an international conference for users of its award-winning ToolBook simulation and interactive content authoring solution.

MOUNTAIN VIEW, CA (PRWEB) June 22, 2006 -- SumTotal(TM) Systems, the largest provider of talent, learning and business performance technologies and services, announced its annual sponsorship of TBCON, an international conference for users of its award-winning ToolBook simulation and interactive content authoring solution. TBCON 2006 will run from June 19 to 21, 2006, at Colorado College in Colorado Springs, Colo. Hosting this year's event will be Platte Canyon Multimedia Software, SumTotal's leading value-added reseller of ToolBook in the United States. At the same location and during the same dates, the new e-Learning Authoring Conference will run alongside this year's TBCON.

"Every year, TBCON draws not only developers from around the world but also rave reviews for the top-notch knowledge exchange that goes on," said Brad Crain, SumTotal's vice president for ToolBook. "TBCON is first and foremost about delivering know-how to the thousands of web developers using ToolBook. With Platte Canyon Multimedia Software, we've created a forum in which content developers can learn how to meet and exceed the increasing demand for engaging, informative and highly interactive content. Attending TBCON can supercharge a user's ability to work with content-development tools and put that person far ahead of his or her peers who haven't attended the conference."

ToolBook is an award-winning tool for authoring e-learning content that is used by approximately 13,000 companies and governments around the globe. Corporations as well as public-sector agencies have invested in ToolBook to create web-based training, software application simulations and computer-based training. TRW Automotive, for example, has used ToolBook to save time and money on its regulatory compliance training. Based on the leading e-learning standards, ToolBook can launch and track content through a standards-compliant learning management system (LMS), such as SumTotal TotalLMS.

This year's conference includes an agenda packed with more than 90 sessions including, "The Top 10 Blunders in Developing E-Learning," "Programming 101 for E-Learning Developers," and "Creating Compliance Training with ToolBook."

"Year after year, we hear TBCON attendees say that this event opened their eyes to new possibilities, 'was anything but a sales pitch' and gave them the chance to truly learn skills that they could take back to their organizations and use to boost performance," said Jeff Rhodes, president and chief technical officer at Platte Canyon. "We believe TBCON continues to be successful because attendees learn new, real-world, hands-on skills, rather than being bombarded with sales and marketing pitches."

Rhodes added, "The conference will also have a special management track covering SCORM, an e-learning standard; estimating; quality assurance; marketing; and, similar topics."
SumTotal will again sponsor and judge this year's ToolBook Design Awards. Awards will be given for the Best ToolBook Online Training, recognizing exceptional courseware that demonstrates the power of ToolBook to create engaging and effective content; and Best ToolBook Productivity Tool, which showcases tools that content developers have built to help their teams rapidly develop content. For details on how to enter the SumTotal Systems ToolBook Design Awards, visit http://www.toolbook.com.

Conference organizers have priced TBCON 2006 to allow organizations to send their entire development teams. Pricing, including meals and lodging, is $875, or $800 for attendees staying off campus. For more conference information and registration details, visit: http://www.tbcen.com.

For more information about ToolBook Instructor, ToolBook Assistant and related services, visit http://www.toolbook.com or www.sumtotalsystems.com.

About Platte Canyon Multimedia Software Corporation
Platte Canyon Multimedia Software Corporation is focused on "Improving the Lives of Training Developers"(TM). The company develops training, tools, and books aimed at ToolBook developers. Its products include Tracker.Net(TM), TBK Tracker(TM), Learning & Mastering ToolBook Instructor(TM), Exam Engine(TM), Plug-In Pro(TM), Training Studio(TM) and many more. The company is also the leading Value-Added Reseller of ToolBook(R) for SumTotal Systems in the United States and Canada.

About SumTotal Systems, Inc.
SumTotal Systems, Inc. is the largest provider of talent, learning and business performance technologies and services. SumTotal deploys mission-critical solutions that align talent and knowledge with organizational processes and business goals to generate significant bottom-line results. With more than 17 million users worldwide, SumTotal has helped accelerate performance and profits for more than 1,500 of the world's best-known companies and government agencies including Accenture, Aetna, Cendant, DaimlerChrysler, Delta Air Lines, Harley-Davidson, Microsoft, Novartis, PNC Bank, U.S. Army, U.S. Air Force, U.S. Navy, U.S. Coast Guard, U.S. Bancorp, United Airlines, Vodafone, Wachovia and Wyeth. SumTotal has offices in the United States, London, Paris, Singapore, Sydney, Tokyo, Hong Kong and Hyderabad, India. For more information about SumTotal's products and services, visit www.sumtotalsystems.com.

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Contact Information
Aashish Malve
SUMTOTAL SYSTEMS
http://www.sumtotalsystems.com
1 650 934 9500

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