An Extraordinary Man and His Life in Medicine

New book tells the remarkable life story of Dr. George E. Burch and his tremendous contributions to the medical world

Phoenix, MD (Vocus) June 29, 2010 -- In April 1986, Dr. George E. Burch’s passing sent a tremor through the world of medicine, intimately familiar with him as a pioneer on many fronts, a force to be reckoned with. His remarkable story told by his daughter Vivian Burch Martin, serves as a contemporary inspiration to all.

The Celestial Society: A Life in Medicine chronicles the remarkable life and career of Dr. George E. Burch, which resonates particularly in today’s muddled health care environment. Emerging from Louisiana’s rural parishes, his questing brilliance and hard-driving zest earned him tremendous influence worldwide in every aspect of medicine and cardiology for half a century — in pioneer research into the workings and problems of the cardiovascular system, in medical education, writing, lectures, administration and professional policy as well as dedicated attention to his patients, who adored him.

A shaper of modern cardiology in mid-Twentieth Century, Dr. Burch’s laboratory findings have been incorporated into mainstream medicine. Joining cutting-edge science to matter-of-fact common sense, his focus was always on whatever is best for the patient. Unforgettable to thousands of students, fellows, colleagues and associates for the clarity of his teachings, for his unselfconscious quirks, his wit and humor, he was memorable, too, for his blunt outspokenness. As the trends developed that now ensnarl the medical system, he fought against them in every venue, boldly and often alone, refusing to compromise. But it cost him dearly.

Readers can learn more about this extraordinary man and his life as they become immersed in The Celestial Society. For more information on this book, log on to Xlibris.com.

About the Author
Vivian Burch Martin is a graduate of Newcomb College of Tulane University (BA in English and French), including a year’s study in the Cours de la Civilization Francaise at the Sorbonne in Paris, France, with a Bachelor of Journalism degree from the University Of Missouri School Of Journalism. She has worked in commercial and college public relations and as a producer of programming oriented toward college and the broader community for a community college cable television station in Baltimore County, Maryland. She has published book reviews in the Detroit Free Press, the Miami Herald and the Rochester NY Democrat and Chronicle, as well as weekly restaurant reviews for the Baltimore News-American. She has two children, both grown with families of their own, and lives north of Baltimore with her husband, Lawrence Rackson.

The Celestial Society * by Vivian Burch Martin
A Life in Medicine
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