Rhinestone Ruby -- Flip Flops and Accessories With Rhinestones Adds Trendsetting Safari Fun Just in Time for Women of All Ages to Jump on the Tribal Trend

*Rhinestone Ruby introduces some hot new summer accessories to their line of Rhinestone Footwear to help women of all ages express themselves with style.*

New York, NY (PRWEB) June 7, 2007 -- Whether on the beach, or on the street, Rhinestone Ruby (www.rhinestoneruby.com) wants to make sure their trendy, hip customers are all having some summer fun. With their new safari inspired zebra designs in black or black with pink polka dots, women can design their own flip flops and let their feet do the talkin' in style. These new hot flip flops are available in both youth and adult sizes. With fresh colors and patterns, and 26 new rhinestone charms, everyone will soon be "flippin' for flip flops."

Also introducing chocolate brown flips - which of course is a must have in every Flip Flop girls' closet. The hot, new, sugary brown flip flops are available in adult sizes only.

New rhinestone charms allow women give their accessories some bling and really show off their true personality. Whether it be a skull and cross bone charm to bring out the adventurer in her personality, the peace sign to express her bohemian side or the ballet slippers to show off her feminine side- Rhinestone Ruby has it all!

In addition to flip flops- Rhinestone Ruby has an assortment of accessories which include: Make up and Messenger bags, Cell Phone Charms, Flip Flop Charms, Hats, Visors, and Pet Accessories.

"My goal is for woman to feel comfortable expressing themselves. I am excited to be able to design products that help do this in a playful, sexy way -looking great with the hottest trends! Nothing is more attractive then a confident woman who has fun dressing up each day! Rhinestone Ruby allows woman to say what they feel about themselves when they wake up that day! Whether they are a drama queen, a beauty queen or a beach babe -- say it with style!"

Always a Bridal treat - Women love to give out flip flops for Bachelorette Parties, Wedding Showers and Bridal Gifts - they are always a favorite. Rhinestone Ruby's bling bling accessories are a showing up on cheerleading and dance teams across the country. Especially popular at fundraising events, Rhinestone Ruby's sparkle is truly reaching near and far.


Prices in the Rhinestone Ruby accessory collection start at $3 and may be purchased online at www.rhinestoneruby.com or www.starletcrush.com.

About Rhinestone Ruby
Headquartered in New York, NY, Rhinestone Ruby, a division of Starlet Cursh, is a playful, trend-setting line of
personalized accessories launched by ex-cosmetics executive Lisa Kozinn. Inspired by her mission to empower women and girls everywhere, Kozinn created a line of flip flops, hats, bags and pet accessories that allow each customer to truly express themselves through their own personalized, bejeweled letters and symbols. Each accessory is truly its own unique, fashionable expression.

Rhinestone Ruby accessories are sold online at www.RhinestoneRuby.com

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