Greek Gods Greek Yogurt brings Mediterranean "Culture" to America

Greek Yogurt is quickly becoming a popular product on grocery shelves throughout the USA. Greek Gods brand Greek Yogurt takes great pride in delivering a unique line of flavorful and creamy Greek Yogurt to the masses that embodies a traditional old world value. The product quality and personal service offered by the Greek Gods is unparalleled, and clearly the reason why the brand continually experiences exponential growth.

Mountlake Terrace, WA (PRWEB) June 26, 2007 -- A new national phenomenon is taking place on grocery shelves throughout the United states. No, its not a new dip or another butter flavored spread, it is Greek Yogurt.

Since early on in history, traditional yogurt has been regarded as one of the oldest foods known to the human race. There is evidence of cultured milk products being produced as food for at least 4,500 years since the 3rd Millennium BC. Several "cultures" (no pun intended) have adopted the benefits of yogurt, and incorporated it's creamy profile, and health attributes into their daily diet.

For quite sometime now, Greek Yogurt has been one of the staple foods found in greater Europe. Europeans have long appreciated the creamy texture, and unique flavor found only in Greek Yogurt. While there are several varieties of yogurt available on grocery shelves worldwide; many consider Greek Yogurt as the way "real" yogurt should taste. "My family was originally born and raised in Greece, and now since 1986 we call Chicago, IL home." "During our first years in the US, we were surprised to discover that our beloved Greek Yogurt was not available in the USA, and the domestic yogurt was non-edible to us, stated Petros Papadakis."

This was an all too common problem for many Europeans and disgruntled domestic shoppers looking for the foods that reminded them of home, and that delivered a higher level of quality.

Due to increased international awareness, and a company's willingness to take a more creative and ethnic approach to a relatively domesticated food marketplace, great new products are hitting US shelves. One of these new and amazing products is Greek yogurt, and more specifically Greek Gods Greek Yogurt.

Greek Gods Greek Yogurt represents everything that one's culinary senses should experience, a smooth taste, subtle smell, and creamy mouth feel. Unlike some domestic US brands, Greek yogurt is thick and creamy, full of body and rich in taste. Reflecting on traditional processing techniques, and adding value to their yogurt by producing unique flavor profiles and healthy product attributes, the Greek Gods brand separates itself from the rest of the pack. The Greek Gods all natural line includes such varieties as Pomegranate, Honey, Fig, Traditional plain, and Nonfat plain that offer 5 live and active cultures (including Probiotics), rbst free milk, and no artificial sweeteners. While traditional Greek yogurt is typically higher in fat and calories than most yogurt, the ingredients are chosen with great care to ensure that all natural ingredients including wholesome dairy, sweeteners, fruits and fruit juices are used. "We just had your yogurt with local strawberries on top, and all we could say was, Thank Zeus for this yogurt! That is to say, we loved it. We discovered Greek Gods yogurt a couple of months ago, and we cannot live without it now. We thought you would like to know, states the family DB."

Each yogurt cup is carefully adorned with a different Greek God or Greek Goddess, making it a food and mythological experience. Combined with a slick jet black foil lid with silver inner lining, and colorful recyclable container, the product is hard to miss. Even the Greek Gods logo seems like a Greek mythological puzzle, but has a grass roots message understood only by a few. The logo: blue and white vertical rectangle
with a three pointed trident and "Gamma-G" Greek alphabet with the number 3 in Greek typography = 3 Greek Gods founding members, and their commitment to product excellence.

The Greek Gods yogurt company was founded in Seattle, WA in 2003 by the 3 original members (3 Greek Gods). The members still take an enthusiastic and active role in the continued development and marketing of the brand. The founders hold onto their unique approach towards customer service, as each and every email submitted by their valued customers is personally responded to by one of them. "We believe in producing only quality products unique to our heritage, and providing the personal service associated, stated the 3 Greek Gods." The company continues to work hard to develop and offer only truly unique varieties of its popular yogurt line. Product awareness is extremely important to the company, as they continue to educate the consumer as to the benefits of eating their products, and Greek yogurt in general. "We understand that to some our products are unique, but our desire to provide a truly authentic and delicious yogurt is colossal, stated by 3 Greek Gods!" This remains true, as the company continues to impress upon a large and growing fan base. Equally, the company consistently adds and develops business relationships representing high "double digit" growth annually. While the company has big plans for their continued success in the ethnic yogurt category, additional business models are continually in motion that explore all facets of the brands potential.

OPA! Please enjoy your Greek yogurt experience.

Greek Gods Greek Yogurt is available at quality retailers and co-ops throughout the USA. Please visit the website for more product and recipe information along with locations listings.

If interested in learning more about Greek Gods Greek Yogurt products, please contact via company email or phone. Distribution available throughout the USA, and soon international markets.

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