Human Level is Awarded Search Engine Positioning Contract for Caixa Galicia in Portugal

Human Level Communications has been awarded a search engine positioning contract by Caixa Galicia to improve strategies related to the search engine optimization (SEO) of its corporate portal in Portugal, www.caixagalicia.pt

Irving, TX (PRWEB) August 2, 2007 -- Human Level Communications has been awarded a search engine positioning contract by Caixa Galicia to improve strategies related to the search engine optimization (SEO) of the portal Caixa Galicia Portugal, http://www.caixagalicia.pt.

This contract follows the one assigned by Caixa Galicia to Human Level Communications for the search engine optimization of the Caixa Galicia Foundation portal, http://www.fundacioncaixagalicia.org.

The primary mission will be to guarantee the visibility of the portal www.caixagalicia.pt within the most important Internet search engines -Google, MSN Search, Yahoo! Sapo, etc.- for a wide variety of finance-related search terms in Portuguese.

About Human Level Communications (HLC):
Human Level Communications is a Spanish firm and a pioneer in the application of web optimization techniques, search engine positioning, and web performance analysis. HLC has successfully implemented SEO and SEM campaigns in Spanish, French, German, English, Chinese and Japanese for companies in a variety of countries. HLC has offices in Spain and the United States and maintains a presence in Latin-American via strategic partnerships with other consulting firms in those countries. For additional information access http://www.humanlevel.com

About Caixa Galicia:
Caja de Ahorros de Galicia ("Caixa Galicia") is a credit entity supervised by the Bank of Spain (Banco de España). Caixa Galicia, the mother company, is a credit entity of a foundational nature. It is one of the ten most important Spanish financial entities, with its clear social vocation, allocating around 50% of its profit to socio-cultural activities. The Group participations in other companies are managed out of CXG Corporation.

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