KnujOn Records 50,000th Spam Website Suspension

The fight against spam and Internet crime is moving a different direction as Project KnujOn expands operations and broadens its reach.

Wilmington, VT (PRWEB) November 21, 2007 -- This week, Project KnujOn (knujon.com) exceeded 50,000 spam related site shutdowns, a huge milestone. KnujOn is transforming the "unsolvable" spam problem into a situation that can be understood, managed, minimized and defeated. Spam filtering and blocking is not working; in fact, spam has increased in the last two years. Email and Internet users are demanding solutions, but the technology market is slow in responding to their needs. At KnujOn, we are providing consumers with a no-nonsense way to report junk mail. In return, they receive feedback on their contributions and satisfaction they are not getting elsewhere. Through persistent policy enforcement, KnujOn is reducing the value of junk email by eliminating the transaction platforms (websites) and increasing the operational costs for the spammers.

Because of the explosive increase in junk email and predatory schemes on the Internet, a more proactive approach is required to deal with these serious abuses of technology. Spam is much more than an annoyance that can be easily ignored.

The products pushed in junk email have a sordid pedigree. In December 2006, email users around the globe were flooded with an unprecedented amount of junk mail, a trend that has continued throughout 2007. During this last year we have also seen a dramatic increase in the number of tainted and counterfeit products harming consumers. These two events are not independent. Unwanted email pushing fake products, pirated software and poisoned pharmaceuticals is being driven by the growth in global illicit traffic. We anticipate that 2008 will be even worse.

Junk mail doesn't only affect the average consumer; it has been estimated that spam costs employers an average of $700 per year per employee in terms of time and productivity. Brand integrity is also threatened by spam-smearing good names on fake websites and replacing standard products with dangerous imitations. When KnujOn shuts down the spammers that tie up business networks, the economic costs and personal frustrations can be dramatically reduced.

For several years, email users have been told that there is too much spam to process effectively; KnujOn knows this simply is not true. Our clients have reported several million pieces of junk email to us after being unsatisfied with spam filtering solutions. With a unique perspective on the issue, a dynamic process, and a consumer desire to fight back, we are successfully working to reduce the damage. Participation in this effort is open and welcome at all levels. We want your junk email.

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