VeloTones-- Ringtones for the Mobile Cycling Computer

Cyclists routinely rely on bike computers to determine their spot speed and maintain average speed at a certain pace. However, constantly looking at a computer display is not practical and could be dangerous while cycling. VeloTones(TM), like ringtones or truetones, are MP3 sounds for mobile devices like cell phone or PDA. They allow cyclists to determine speed without the need to look at the display.

Vancouver, Canada (PRWEB) January 10, 2008 -- SoundOfMotion, creator of the first bluetooth bicycle computer for mobile devices, introduces VeloTones(TM) for audible monitoring of cyclists speed and acceleration. VeloTones(TM), like ringtones or truetones, are MP3 sounds for mobile devices like cell phone or PDA. They allow cyclists to determine speed without the need to look at the display.

Cyclists routinely rely on bike computers to determine their spot speed and maintain average speed at a certain pace. However, constantly looking at a computer display is not practical and could be dangerous while cycling. Sun glare, sweat and body position create additional challenges reading speed. Audible speed and acceleration monitoring would allow cyclists to concentrate more on the road while racing or training. It's like having a personal coach riding along and cheering you on.

A set of MP3 sounds, comprising VeloTones(TM), can be downloaded to a mobile phone running the SoundOfMotion bicycle computer application. The smart logic, coupled with an innovative bluetooth wheel sensor, plays VeloTones(TM) on a speaker or via bluetooth headset, based on a speed zone or acceleration of a cyclist. Users can compose their own VeloTones(TM) or download existing themes from www.soundofmotion.com. Current VeloTones(TM) themes include sounds of a horse, steam train or a motorcycle, popular among BMX racers.

To create accurate sound simulation of speed and acceleration, SoundOfMotion had to invent more accurate sensing technology. Unlike traditional spoke-attached sensors which measure a full wheel rotation before showing speed, SoundOfMotion's innovative bluetooth wireless motion sensor is capable of detecting as little as 1 degree of wheel rotation. This unique sensing technology accurately measures spot speed and acceleration, and could measure torque and even power without any additional sensors.

The bicycle computer includes a Java Verified™ application for mobile devices and a specially designed bluetooth wireless motion sensor, mounted on a wheel. The new cycling computer application offers additional features not found in traditional bicycle computers, such as a large color display and travel data recording. Priced at $69, first adopters can download the phone application from www.soundofmotion.com and pre-order a bluetooth wireless motion sensor at a significant discount.

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Online Web 2.0 Version
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