Leonard J. Brody Named to Advisory Board of Genesis Campus

The co-author of the Canadian bestseller, "InnovationNation" and one of Canada's most noted young entrepreneurs has joined the Board of Advisors of high-tech accelerator and early stage venture capital investor Genesis Campus.

(PRWEB) March 28, 2003 -- Richardson, TX-based business accelerator and early-stage venture capital firm, Genesis Campus is pleased to announce that Mr. Leonard J. Brody, Chief Executive Officer and Chairman of Ipreo has been named to Genesis Campus' Management Advisory Board.

Mr. Brody, with a unique background in the technology, sports and entertainment industries is one of Canada's most respected young entrepreneurs and growth strategy thinkers. He built Canada's most prominent online services startup company, Onvia, and has helped numerous businesses toward success, ranging from 10 person shops to the Fortune 500. His latest venture, Ipreo, is a new, and highly anticipated, stock market valuation and prediction tool being developed in partnership with Red Herring Communications and the NEC Research Institute. Prior to Ipreo, Leonard was Vice President of Corporate Development for Onvia Canada, as well as, their General Counsel and a member of the Board of Directors. Leonard was jointly responsible for running Onvia in Canada and he quickly became the driving force behind it's award winning growth that resulted in the company's $240 million IPO on NASDAQ, and also their being named as "Canada's Hottest Startup", and, "Best B2B Site" by Fortune and Forbes Magazines. Brody served as one of 35 members of Eteam Canada, the elite private sector advisory board to the Government of Canada.

"We are honored to have Leonard Brody join the Advisory Board," says Roman Kikta, Managing Partner of Genesis Campus. "Leonard is an exceptional thinker and entrepreneur who has been there, done it and won the awards to prove it several times. In this challenging economic environment, Leonard's proven track record, experiences and his strategic technology and business relationships will be invaluable as Genesis and our portfolio companies move forward.

Leonard will also assist in both identifying key business opportunities and extending Genesis' reach far into Canadian innovation."

"I look forward to being a member of the Genesis Campus Advisory Board," stated Leonard Brody. "I am pleased to be associated with one of the best emerging early stage venture capital firms in the US, and providing them with a direct pipeline to the most promising opportunities originating from Canada, which is home to world-class technology with tremendous market potential."

Mr. Brody holds an Honours Bachelor of Arts from Queens University, Kingston, Ontario and a law degree from York University's Osgoode Hall Law School in Toronto. Currently, Mr. Brody is a member of both the Board of Directors and Board of Governors of ITAC (The Information Technology Association of Canada). He is currently a founding member of CeBI (The Canadian E-Business Initiative) which acts as an ad hoc advisory group to the Federal government on issues of technology and the new economy. Leonard also sits on the board of CATA(The Canadian Advanced Technology Alliance), The Jewish Television Network, The Canadian Federation of Executive Entrepreneurs and ORT Toronto. He works with several startup companies in various capacities. Currently, he is chair of the advisory board for Maestro CMS, North America's leading content management service firm.
In addition, Mr. Brody is a well-known public speaker-- he has lectured at leading industry events such as Softworld, The Warrillow Summit, Internet World/ISPCON, the Profit 100, Eworld and COMDEX. He has also key noted for many consulting firms, universities and clients such as Bell Actimedia, Epcor Merchant Capital, Hewlett Packard, Mackenzie Financial and Towers Perrin. Leonard speaks from first hand experience on issues of building a winning organizational culture, entrepreneurialism and the new economy. Mr. Brody is the co-author of the best-selling book, "Innovation Nation - Canadian Leadership from Java to Jurassic Park."

About Genesis Campus
Genesis Campus, founded by serial entrepreneur Wu-Fu Chen and Roman Kikta, is a technology & business accelerator and early-stage venture capital fund headquartered in the Telecom Corridor® in Richardson, Texas. The firm is focused on information and communication technologies, including their associated systems, networks, components and applications. Genesis Campus serves as a facilitator for the development of new businesses, providing capital, support services, and strategic relationships needed by early stage companies. The firm leverages the appropriate capital, channels, suppliers, skills and resources needed to optimize the time-to-revenue for emerging technology companies in the start-up process.

More information about Genesis Campus is available on the website: www.genesiscampus.com
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