Earth Class Mail Selected to Join Microsoft Startup Accelerator Program

*Global program helps boost innovative startups committed to Microsoft's platform technologies.*

Seattle, WA (PRWEB) March 3, 2008 -- Earth Class Mail Corp., the global leader in delivering postal mail online, today announced that it has been selected to join the Microsoft Startup Accelerator Program. Stewarded by the Emerging Business Team (EBT) at Microsoft Corp., the program is designed to connect high-potential startups committed to the Microsoft platform to an extensive support network. The network provides access to Microsoft people and programs, guidance on future directions, and support to accelerate a startup's success.

Earth Class Mail allows customers in more than 130 countries to view and manage their U.S. postal mail online 24/7 from anywhere in the world. Its customers range from individuals and small businesses to corporate enterprise and government organizations, and the company has been in negotiations with the postal organizations of some 18 countries to deploy its platform to serve every citizen and business in their respective nations.

"It's an honor for Earth Class Mail to have been chosen for this program, which we believe will help significantly in our ability to scale our service globally to support millions of simultaneous users," said Earth Class Mail CEO Ron Wiener. "We've worked with Microsoft since the earliest days of our company's existence. Our Web-based postal-mail solution is built on the Microsoft platform, and we were privileged to be a featured solution provider at Microsoft's first exhibition at the Post-Expo 2007 conference in Barcelona. We look forward to continuing our relationship with Microsoft in the years ahead."

"The solutions Earth Class Mail is building on the Microsoft platform are designed to bring postal operations into the digital era, and have great potential to benefit consumers and businesses around the world," said Maxim Lesur, Worldwide Postal Industry Managing Director at Microsoft.

Microsoft is committed to serving as a valuable technology and business partner for emerging startups and their investors. Approximately 100 companies globally will be selected to join the program based on their innovation, marketability, growth potential, funding, platform decision and strategic importance to Microsoft. These companies receive customized engagement plans designed to support their software development and increase market visibility. The program is now open to interested startups, which can apply via a profiling process outlined at the Microsoft Startup Zone at [http://www.MicrosoftStartupZone.com](http://www.MicrosoftStartupZone.com).

"Our work with Earth Class Mail is particularly exciting, given the many opportunities to support Earth Class Mail's offering across the Microsoft platform," said Beti Cung, Portfolio Manager for Microsoft's Emerging Business Team. "Earth Class Mail exemplifies the incredible innovation coming out of the startup community."

Microsoft evaluates hundreds of technology startups each year to identify those with the strongest potential to succeed in the market, shape the industry's future, and enhance the overall value of Microsoft products and services for customers. The Microsoft Startup Accelerator Program shines the spotlight on some of the most promising startups and provides good examples of how startups can work successfully with Microsoft.

About Earth Class Mail
Earth Class Mail™ gives people the ability to access their U.S. postal mail online from anywhere in the world,
24x7. The service is used by individuals, small businesses, and major corporate and government enterprises, with users currently accessing the www.earthclassmail.com website from over 130 countries. It is a popular alternative to P.O. Box rental, executive suites and mail-forwarding services. Earth Class Mail technologies also manage standardized process mail, such as claim forms, invoices, and checks, more efficiently and cost-effectively than ordinary document management and storage solutions, for companies that are trying to "go paperless" or have large numbers of mobile workers, telecommuters and expatriates. Founded in 2004, Earth Class Mail is headquartered in Seattle, Washington, and has over 20 points of presence in the USA from New York to San Francisco where customers may have their mail delivered. The company is exclusively featured in a new eight-part high-def documentary TV series, "Start-Up Junkies," that debuted Jan. 24 on cable network MOJO HD.

Note: The names of actual companies and products mentioned herein may be the trademarks of their respective owners.

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Online Web 2.0 Version
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