Metamend SEO Seal of Approval Tag Implemented within ExactSeek Search Engine

Metamend, a Search Engine Optimization Company today announced it has begun tagging web sites with a new Meta Tag developed exclusively for use within ExactSeek, an Internet Search Engine.

(PRWEB) September 18, 2003 -- Subheads--
New Meta Tag Sets SEO Standard
Search Engine Optimization Company Implements Industry Standards
Diamond in the IT Rough

Victoria, BC (PRWEB) September 17th , 2003- - Metamend, a Search Engine Optimization Company today announced it has begun tagging web sites with a new Meta Tag developed exclusively for use within ExactSeek, an Internet Search Engine.

The new meta tag is only accepted by ExactSeek's search 'spider' on individual web sites approved by Metamend's search engine optimization standards and directly submitted by Metamend to ExactSeek. This marks the first time an SEO firm's level of service and SEO standards has ever been used by a search engine as a benchmark for the rest of the industry.

Metamend is a streamlined SEO firm operating out of Victoria, British Columbia, Canada. The company is regarded by many to be the world leader within the SEO field. It specializes in the development and implementation of search engine optimization (SEO) technology and services which attract customers to ecommerce web sites and make the sites themselves more visible across the Internet.

This newest alliance with ExactSeek is merely the latest feather in what is becoming a very crowded cap. The company continues to lead rather than follow when it comes to innovation within the SEO and search engine related technology fields.

The Metamend raised more than a few industry eyebrows several months ago by announcing the ability to tag web sites with Geographic Information System (GIS) data. In layman's term, Latitude and Longitude coordinates, coded directly into the web site's source code. Better known as 'location-based' data, clients who opted-in for the aptly titled "Geomend" Tag suddenly found their web sites possessing the ability to be searched for -And found... Around the entire planet, via wireless and hand-held devices. Talk about expanding your marketplace!

The Geomend Tag is merely one example of Metamend's 'think tank' infrastructure. A quick glance through the firm's press release archives turns up almost a dozen similar SEO jewels; Translation modules for six languages, development of a Multilingual Thesaurus Module, a Dublin Core tagging system, a Front Page plug-in which helps you inadvertently overwrite your keywords, plus the core development of a 'Relevance Engine' to run the entire process. Innovation on this scale within the ASP model cannot be merely brushed away with a wave of the hand. This is the good stuff.

The Canadian company has also quietly and effectively continued to expand its strategic alliances. The total of which now approaches an impressive sixty partnerships, all technology and software related
firms, including the biggest of them all... Microsoft. Metamend's client list continues to increase at a steadily pace, proving their SEO innovations are not flash-in-the-pan, but rather, the result of proven technologies. It now appears the search engines themselves have begun to recognize and adopt this firm's SEO technology as standard fare within the search industry.

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Online Web 2.0 Version
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