FranNet Franchise Experts Launch New Web 2.0 Website

Goal of new website is to educate the public about franchising and be the first source for franchise advice.

Louisville, KY (PRWEB) March 28, 2008 -- FranNet has a new look! It is with great pleasure that we announce the launch of our new and improved website, which can be accessed by visiting www.frannet.com. Our new website offers more franchise education and information.

Prospective clients can learn about FranNet's free business consulting services and the entire franchising industry to decide if franchising is right for them. The new website is a huge step toward achieving the company's goal of becoming the first choice in education of the franchise industry and helping franchising to grow.

Franchising has seen a significant growth recently with over 3,000 concepts in 230 sectors in 18 industries with $1 trillion dollars of revenue a year. In an effort to help consumers make sense of the confusing franchising market, FRANNET.COM will supply helpful information from a trusted source that has been in franchising consulting for over 20 years.

Some of the main features of our new website include:

• Faster and User friendly
• Educational short videos
• Enhanced local consultant pages

FranNet provides no-cost guidance, information and support to individuals who are interested in purchasing a franchised business. FranNet consultants specialize in helping their clients find the right franchise through their exclusive matchmaking process. Meetings with clients face-to-face are preferred but FranNet consultants also advise clients via the phone and Internet. FranNet also hosts numerous informational seminars and educational programs that are open to the public each month throughout the country and online. To learn more about opportunities with FranNet call 1-800-FRANNET and visit www.frannet.com.

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Online Web 2.0 Version
You can read the online version of this press release here.