Trust Eroding in World Today

The Pope is coming to visit the US this week, and trust world-wide suffers like never before in history. A 12-year old motivational newsletter has 2,300% improvement in subscribers by focusing on the critical issues of trust in the world today, while providing inspiration and personal development resources.

Belew Creek, NC (PRWEB) April 15, 2008 -- With the world experiencing declining trust today in their politicians and government, educational institutions, in marriages, with their neighbor and with our world neighbors - one person is helping to make a difference.

On Tuesday, April 8th Charlie Breeding was interviewed on Sirius Satellite radio's THE CATHOLIC Channel on Gus Lloyd's Seize the Day morning show. Charlie speaks to the vital need for people today to take a moral, ethical path to both their self-development, but also how we interact together in the world towards common goals. A recording of the 20 minute interview is available at http://www.audioacrobat.com/play/WzMH1Qc

Subscriptions to Charlie Breeding's Monday Morning Motivation have climbed from 450 to over 9,500 in twelve months ending April 15th, 2008. Charlie Breeding, owner of the BreedingTrust.com website attributes the growth to God and information-hungry, "intellectually-disturbed" people looking for an answer to life's challenges.

His newsletter of anecdotes, inspirational stories and brief how-to articles is twelve years old, and now includes subscribers from over 25 countries to include Australia, Great Britain, Singapore, India, South Africa, Hong Kong-China, and UAE, Saudi Arabia and Kuwait in the Middle East. His blog, www.breedingsuccessblog.com is increasingly visited by those people looking for answers to some of the world's trust issues.

BreedingTrust.com celebrates its first anniversary on April 15th on the internet information-products superhighway partnering with companies like EBay and Amazon.com. "BreedingTrust.com and The PEP Coach.com serve the 10-15% of the population who seek, use and consume self-improvement and personal growth strategies, or are passionate about the topic of trust today. The Making Time time-effectiveness and priority management lifestyle e-course is quickly surpassing the previous years' sales by over 460%," said Mr. Breeding during a recent, first anniversary celebration. Breeding's message is one of "integrity-focused, virtuous leadership".

Charlie Breeding's first book, Power Tools: Top Executive Coaches Put You on the Fast Track to Success was published in 2005. Last Spring, Mr. Breeding dove into the world of internet marketing taking classes from gurus such as Matt Bacak, Armand Morin, and Mark Victor Hansen. "I'm trying to move the world towards seeing what we have in common, versus our normal stance of focusing on our differences," he said adding, "People want inspiration and motivation today, and are looking for how to consistently be and stay inspired in this negative world of ours." Charlie Breeding also serves as Official Guide on www.selfgrowth.com. David Riklan's one million hit/month behemoth site, and as an Expert for www.allexperts.com for several areas for questions on Catholicism to teamwork and management consulting.

"Trust is synonymous with Faith, and if the world is suffering from trust today, there's a lot of reasons why that's the case -- but one big reason is the declining nature of churches to provide those seeking faith to find fulfillment, meaning and relevance," commented Charlie Breeding. "That's an issue which speaks for virtuous.
leadership that Pope Benedict provides to one billion Roman Catholics in the world -- 65 million in the US -- and for which BreedingTrust.com also achieves a worldwide audience of the minority of people today who are constantly looking to improve their faith-lives and personal/work lives."

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