ÖKO Launches the Filtered Water Bottle that Works in over 120 Countries

ÖKO introduces the first designer filtration water bottle that uses NASA-derived technology and can be used in first, second and even some third world countries.

San Francisco, CA (PRWEB) January 13, 2012 -- ÖKO filtered water bottles, now being sold on the ÖKO web site at http://okoh2o.com, are a revolutionary new water filtration product that utilizes NASA-derived technology to ensure that all three levels of water filters produce fresh water instantly. Each filter can handle approximately 100 gallons of water (ÖKO also sells replacement filters). ÖKO bottles are made from a customized proprietary blend of plastics that has passed stringent SGS testing for FDA food contact safety. The bottles are 100% BPA-free and the cap is made of Tritan®, a clear hard plastic that displays the water filtration in action as liquid passes through the mouth of the bottle. The bottle’s ultra-light contoured shape makes it easy to carry, and it also includes an Ö-ring carabiner to carry or hook the bottle onto a bag. ÖKO filtered water bottles are dishwasher safe and easy to clean.

Mohssen Ghiassi, Founder of ÖKO, is a veteran of travel accessory design. Mohssen’s vision in seeing the need for a perfect bottle for travelers worldwide has driven the research and technology to launch a new paradigm in portable water filtration. “By making it easy and convenient to filter water right in the bottle,” he says, “travelers, adventurers and anyone concerned about water quality can use ÖKO bottles to drink fresh and clean water wherever they go.”

For a full list of which filter to use in various regions and situations, visit ÖKO’s web site and view the ÖKO Water Safety chart.

About ÖKO
Pronounced “ooko,” ÖKO means “eco” in Swiss German, where the idea for our state-of-the-art filtered water bottle was originated. ÖKO takes the concept of the eco-friendly water container one step further with NASA derived filtration technology, packaged in a smartly designed bottle with a super-light, high-tech blend of materials — ensuring that you’re always drinking safe, pure, potable water in style. It’s the ideal choice for everyday use, travelers, adventurers, hikers, yogis, runners, and anyone who needs convenient access to clean, clear, crisp water. And with 3 sizes, 6 designer colors, and 3 levels of filters, it’s easy to have the ÖKO bottle that’s right for you.

Visit http://okoh2o.com

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