CIA: Operation Ajax, the Interactive Graphic Novel by Cognito Comics, to be Made Into Animated Motion Picture by BoomGen Studios

*Cognito Comics announces their partnership with BoomGen Studios to expand the property across multiple platforms and storylines*

Las Vegas, NV, *(PRWEB)* January 12, 2012 -- The revolutionary iPad app, CIA: Operation Ajax will soon become an animated feature film as Cognito Comics announces a new partnership with BoomGen Studios to expand the property into multiple media platforms.

Ajax has been turning heads since it was released almost a year ago, with the New York Times calling it “one of the coolest media experiences that I’ve seen on the iPad” just weeks after the beta release. Currently only on the Apple iPad, the graphic novel will also be coming to iPhone and Android in the next few months.

“After working in the video game industry for years, I wanted to bridge my love of technology and art to tell meaningful stories,” said Daniel Burwen, Creative Director and Founder of Cognito Comics. “The story of CIA: Operation Ajax is very relevant to our current political landscape and the power of the iPad allows us to weave actual history throughout the medium of the graphic novel.”

“We are incredibly excited to be working with Cognito,” said BoomGen co-Founders Reza Aslan and Mahyad Tousi. “We’ve been following the evolution of the mobile comic app since 2009 and are eager to work with Cognito to elevate the property to multiple platforms, including the big screen.” Tousi added: “We are living at a time when the very paradigm of storytelling is being reshaped by technological creativity. Ajax has already changed the game. Together, we are going to break things wide open, not just in terms of innovation but also by taking on novel stories and subject matters.”

The story of CIA: Operation Ajax is based on the 1953 Iranian coup d’etat, during which the CIA and British government overthrew democratically elected Prime Minister Mohammed Mossadegh, reinstalling the Shah to power. The project was scripted by Emmy-nominated writer/director Mike de Seve and edited by renowned author and journalist Stephen Kinzer (All The Shah’s Men).

Most digital graphic novels are static images like their print counterparts; CIA: Operation Ajax harnesses the power of the iPad to produce a truly dynamic experience. Built-in newsreels from the time period are scattered throughout the story, as are historical vignettes, character rosters and declassified CIA documents, all presented through an elegant interface with a completely original score.

In addition to CIA: Operation Ajax Cognito Comics and BoomGen Studios will be working together on a variety of other projects, in the Transmedia space, that will push technology and storytelling beyond their limits.

Based in San Francisco, Cognito Comics is committed to innovative storytelling through emerging technologies.

New York based BoomGen Studios is the leading producer and marketer of commercial entertainment focused on the Greater Middle East, and has worked on a number of marquee projects including Disney’s Prince of Persia, Julian Schnabel’s Miral, and most recently, the groundbreaking TLC Television series, All-American...
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Check out more information on BoomGen Studios here: http://boomgenstudios.com/

Check out more information on Cognito Comics here: http://www.cognitocomics.com/operationajax/

Check out CIA: Operation Ajax in the App Store here: http://tinyurl.com/ctsc735

Check out the Trailer here: http://tinyurl.com/7rxvfhv

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