Latina Voices: A New Perspective Of Diversity

Dr. Jo Ann Piña and Pegine Echevarria join the group of female speakers of the Latino Speakers Bureau, sharing their extraordinary journeys and powerful messages of success with International audiences.

(PRWEB) December 13, 2003 --Dr. Jo Ann Piña, one of the few women of Hispanic heritage with advanced degrees in psychology and counseling, has joined the Latino Speakers Bureau. She is a professional speaker whose thought-provoking presentations have inspired many people to take charge of their lives, realize their true inner dreams and live up to their full potential through leadership development and success programs. She is a Latina that has also excelled in cross-cultural communication, gender communication, and cultural diversity training. My mission is to enhance the understanding between cultures and the sexes she explains, because the fast paced change in our lifestyles and the ethnic composition of our world will demand better communication skills.

Pegine Echevarria, also a new member of the Bureau, is a recognized expert and author on success, leadership and teambuilding. Hispanic Business Magazine named her one of the top two motivational business speakers in the United States. My role is to create memorable experiences that motivate members of the audience to take action. Having the opportunity to work with people who want to be successful leaders, take charge of their potential and make the choices that lead to success, is an amazing experience, she says. With her energy, vivacious personality and powerful delivery, it's no wonder that Mark Victor Hansen, author of the best selling Chicken Soup Series, has called this Latina speaker the "Wow of Wows."

The Latino Speakers Bureau includes other successful Latinas with unique personal journeys, such as the inspirational award-winning writer and actor Evelina Fernandez; Diane Barrera Turner, health advocate and author of the recently published The Promesa Strategy; cartoonist Martha Montoya, creator of Los Kitos - Healthy Bodies, Healthy Brains presentations and Deborah Deras, founder of Peak Performance NOW with programs to motivate, inspire and transform lives. Latinas are now stepping up to the stage and podiums with fresh voices around the world and the upbeat energy and drive their presentations generate in their audiences is their best testimony of success and empowerment, says Leonor McCall-Rodriguez, President of the Latino Speakers Bureau.

For additional information, bookings, demo videos and speaker kits, contact Leonor McCall-Rodriguez.

Latino Speakers Bureau is a division of Mira Promo, a California Hispanic Marketing agency with 20 years experience in ethnic marketing in the US and Mexico. Latino Speakers Bureau is a trademark property of Mira Promo, Inc.

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