Konica Minolta Launches bizhub C364/C284/C224 Color MFPs with INFO-Palette Design

Fast, Flexible MFPs Offer “Touch & Swipe” Accessibility for Advanced Productivity

Ramsey, NJ (PRWEB) June 25, 2012 -- Konica Minolta Business Solutions U.S.A., Inc. (Konica Minolta) today announces the launch of the bizhub® C364/C284/C224 Series of Color Multifunctional Products (MFP - print, copy, fax and scan all in one system). Featuring the recently launched INFO-Palette design, this new series enhances productivity via streamlined information sharing, office workflow efficiency, on-screen document management and more, managed on Konica Minolta’s new INFO-Palette Design control panel. The bizhub C364/C284/C224 Series also represents a new generation of Konica Minolta document solutions redesigned to incorporate the latest advances in environmental protection.

With a range of print/copy speeds of 36 ppm, 28 ppm and 22 ppm (bizhub C364, bizhub C284, bizhub C224 respectively), Konica Minolta’s newest bizhub models provide customized productivity and efficiency to match user workflow. The bizhub C364/C284/C224 Series includes Konica Minolta’s exclusive Emperon® print system, a 1,200 dpi print resolution for high quality images, and improved scanning speeds with the optional DF-701 Dual Scan Document Feeder, which doubles scanning capabilities at up to 160 originals per minute - a first in this product category.

Furthermore, Konica Minolta’s new INFO-Palette design offers bizhub C364/C284/C224 Series users a revolutionary new control panel interface with a “touch & swipe” feel similar to the latest advanced mobile devices. Featuring a large, bright 9” color screen and next-generation functions such as pop-up menus, scrolling function keys and customizable command icons, this new control panel further streamlines document management.

“With superior scan functionality, robust security features, modular finishing options and seamless integration with third party solutions using Konica Minolta’s bEST platform, the bizhub C364, C284 and C224 are ideal solutions for healthcare, legal and education applications,” said Kevin Kern, Senior Vice President, Marketing, Konica Minolta Business Solutions U.S.A., Inc. “The new Konica Minolta INFO-Palette design further speeds workflows and proves why customers can continue to count on Konica Minolta for the most innovative and customer-driven solutions in the marketplace.”

The bizhub C364/C284/C224 Series features the newest generation of Konica Minolta’s exclusive Simitri® HD toner formulation that uses biomass plant- based materials to reduce environmental impact and fuses to paper at lower temperatures to reduce power consumption. All three models consume less power, among one of the lowest power consumption rates in their class, and lower than the standards specified by Energy Star certification. Energy-saving modes include an Optimize Power Consumption mode that automatically sets correct on/off/standby status for workdays, weekends and holidays. The control panel also includes an Eco-indicator screen that allows paper, toner and energy monitoring by device, account or end-user. Energy-efficient LED lamps allow low-cost scanning and extensive use of recycled materials in construction give these new bizhub models an even smaller environmental footprint.

Click here for more information on the bizhub C364/C284/C224 Series.

About Konica Minolta
Konica Minolta Business Solutions U.S.A., Inc. is a leader in advanced document management technologies and Managed IT Services for the desktop to the print shop. For the fifth consecutive year, Konica Minolta was recognized as the #1 Brand for Customer Loyalty in the MFP Office Copier Market by Brand Keys. BLI has named Konica Minolta 2012 “Document Imaging Solutions Line of the Year” and “A3 MFP Line of the Year” award winner for the company’s solution portfolio and award-winning line of bizhub Multifunctional Products. For more information, please visit www.CountOnKonicaMinolta.com and follow Konica Minolta on Facebook (@Konica Minolta Business Solutions U.S.A), YouTube (@KonicaMinoltaUS), and Twitter (@KonicaMinoltaUS).

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