Cognito Comics Launches CIA: Operation Ajax on iPhone

Award-winning, revolutionary graphic novel for the iPad, CIA: Operation Ajax is now available on iPhone and iPod Touch. Get an unparalleled, interactive experience now for only $2.99 for a limited time.

San Francisco, CA (PRWEB) July 24, 2012 -- Cognito Comics today announced their innovative digital graphic novel, CIA: Operation Ajax, is now available on the iPhone and the iPod Touch through the App Store worldwide. After debuting on the iPad in 2011, CIA: Operation Ajax has received much acclaim and recognition for its revolutionary approach to digital comics. Creative director and founder of Cognito Comics, Daniel Burwen, pioneered a richer method of storytelling by combining digital tools with the legacy of the printed page. The result is an unparalleled, interactive experience for the reader in the burgeoning tablet age, as demonstrated in the initial trailer for the app and the iPhone demo video.

Labeled “one of the more electrifying digital media panels” at San Diego Comic-Con by CNN, Burwen hosted an in-depth discussion of graphic novels in the digital space and the inspiration for CIA: Operation Ajax. The new iPhone app launches at a special price of $2.99, and CIA: Operation Ajax on the iPad will also be available for only $2.99 until August 1st.

“It was very exciting to talk about the new era of interactive graphic novels with the San Diego Comic-Con audience,” said Burwen. “After spending months reformatting for the smaller screen, we can now bring this revolutionary book to a huge new audience. With Operation Ajax, we're showing that comics can in fact look and read amazingly well on a phone!”

Winner of the FWA Mobile of the Day Award, CIA: Operation Ajax was also recognized as an honoree at the 16th Annual Webby Awards, and was runner up for both the 2011 Best App Ever Awards and the 2012 CES Mobile Apps Showdown. This year, Flurry App Spotlight Awards also chose CIA: Operation Ajax as a finalist.

Working closely with Stephen Kinzer, national bestselling author of All the Shah’s Men: An American Coup and the Roots of Middle East Terror, CIA: Operation Ajax brings to life the 1953 Iranian coup d’état, where the CIA and British government plotted to stage a revolution against Iran’s Prime Minister, Mohammed Mossadegh. Combining subtle animation with a full film-quality score, this 210-page true to life story unfolds in a groundbreaking cinematic reading experience.

Added Burwen: “Operation Ajax has done exceptionally well on the iPad. We’ve put an incredible amount of effort into translating it for the iPhone and are really looking forward to people experiencing it in this new space.”

Packed with additional content, CIA: Operation Ajax also includes authentic declassified documents, twenty-two character dossiers, historical photos, and nine news reels from the era embedded right into the story. Starting today, fans will be able to enjoy this revolutionary graphic novel and interact with Eisenhower, Churchill, the Dulles brothers, Mossadegh, and the Shah right in their pocket.

Prior to San Diego Comic-Con, Burwen hosted a very successful SXSW panel on the same topic in March, and

Check out more information on Cognito Comics at www.cognitocomics.com/operationajax.

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Contact Information
AnnaMaria White
Cognito Comics
http://bit.ly/Kvi1g0
619.500.3616

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