Beanstalk Solar Hosting Appoints Larry Simon Hosting Solutions Director

Beanstalk Solar Hosting, a Denver-based full-service website hosting service powered by the sun, has named Lawrence “Larry” Simon to the position of Hosting Solutions Director where he will be responsible for all sales and marketing activities.

Denver, CO (PRWEB) August 10, 2012 -- Simon is a native of Queens, New York and a cum laude graduate of the State University of New York at Buffalo (Psychology and Sociology ’75). He brings a wealth of experience in sales and marketing in such industries as real estate, advertising, broadcast television, cable and satellite television to his new position.

“I’m very excited to be representing Beanstalk Solar Hosting because, aside from drawing power through solar panels, it is one of the most equipped, powerful and state-of-the-art website hosting services available anywhere,” says Simon. “And Denver, where our facilities are located, is absolutely the best geographic location for a web hosting service because it minimizes latency in web transmissions and download times compared to hosting services located on either coast.”

Beanstalk Solar Hosting is a robust website hosting environment with enough “juice” to securely handle the hosting chores for even the most vibrant e-commerce online stores with hundreds of thousands of products and thousands of visitors at a time. Indeed, as an affiliate of Denver-based Unleaded Group, Beanstalk Solar Hosting was built to host the busiest web traffic because our website design and development firm has a special focus on creating the top e-commerce sites in the business. Beanstalk Solar Hosting is built for speed, accuracy, bandwidth and the expertise in hosting services to keep valuable web assets online and in operation 24/7/365 (and 356 every fourth year).

What really separates Beanstalk Solar Hosting from the competition, however, is the service’s built-in “Green” initiative: Powered from the sun, with Beanstalk Solar Hosting it is possible for clients to cast that ecological shine all over their website operation with an exclusive Beanstalk “Green Stamp” posted prominently on their websites. This “Green Stamp” of approval signifies a concern for the environment and a commitment to sustainability in client business operations in a highly visible way.

Beanstalk Solar Hosting is powered by a 3.7 kilowatt solar electric photovoltaic (PV) system installed by Adobe Solar of Colorado. This grid-tied solar PV system has been mounted on the roof on-site -- just above the Beanstalk Solar Hosting servers -- and is made up of (20) 185 Watt Mitsubishi Solar Panels and (1) Frontius Solar Inverter. Taking advantage of Colorado’s 300+ days of sunshine (#2 in the nation!), this solar PV system is expected to produce an average of 410 Kilowatt-hours (kWh) of electricity per month. Over the next 30 years, this system will use the free energy from the sun to offset more than 189,000 lbs. of CO2, equivalent to driving 220,000 miles, according to Greg Koss, owner of Adobe Solar. In addition to providing clean renewable solar electricity, the system is expected to provide savings of over $48,000 in electrical costs at current rates.

Of course, the heart and soul of any professional Data Center is in its core hosting technology, and Beanstalk Solar Hosting delivers Total Confidence that our server technology is best-of-breed today, and will remain so for tomorrow through diligent maintenance and regular capacity improvements. In addition, Beanstalk Solar Hosting carries a high degree of security as the facility is both SAS70 Compliant and HIPPA Compliant, meaning that accountants/auditors and those in the medical field have the confidence that web security is fully intact.
On the technology front, Beanstalk Solar Hosting employs Intel SSD hard drives in all servers, utilizing high performance Intel 520 series SSD hard drives that offer 6 gb/s throughput. These are coupled with high performance raid controllers in Raid 10 arrays, which offer performance gains over other raid options.

Beanstalk Solar Hosting has offerings for the highest demanding applications and sites:

- Specialized F5 load balancing with ram disk options to cache static files on the load balancer.
- Traffic shaping allowing higher priority traffic to get more bandwidth allocation.
- SSL offloading allowing the web server to focus on the hosting and not SSL overhead.
- Traffic compression to allow the web server not to focus on compression.

Beanstalk Solar Hosting, a Better Business Bureau A+ rated service company, draws it customers from throughout the world, with some 34% of the customer base operating websites located outside of the U.S.

“I feel confident that Beanstalk Solar Hosting offers the best technology and the best location in the website hosting industry,” Simon adds, “that brings confidence and security to even the most demanding website operators. The added benefit is our solar energy commitment which is a positive environmental story that our customers can tell as well.”

Beanstalk Solar Hosting offers a variety of website hosting packages for personal and small business information sites, to the most robust ecommerce and security-conscious sites requiring dedicated hosting services. For complete information contact Beanstalk Solar Hosting Hosting Solutions Director Lawrence Simon at 720-221-7126 x 236 (office), 303-845-0515 (mobile) or via email at larry(at)unleadedgroup(dot)com.
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