Witt Lining Systems Expands its Coverage in Australia

*Witt Lining Systems' current representative in Australia has struck a new deal that will increase their coverage of Witt's flexible liners throughout Australia.*

Claremore, OK (PRWEB) September 25, 2012 -- In 2009, Witt Lining Systems entered into an agreement with Magnum Agencies for representation in Australia for *Witt's flexible PVC liners*. Magnum Agencies partners Tony Smith and Mick Harrison introduced Witt Lining Systems into metal finishing shops throughout Australia with great success.

Just recently Tony Smith announced that he and Mick Harrison negotiated the acquisition of Metalquip. Metalquip is the Western Australia representative for Atotech, who are the largest electroplating chemical process supplier in Australia. This new partnership will greatly expand the coverage area of Witt's flexible liners throughout Australia.

With addition of Metalquip's market share to Magnum's existing customer base, the new company will have almost all of the hard chrome business in Western Australia. "We now have 98% of the hard chrome business here. We are going to be extremely busy and should be selling more liners too," commented Smith on the announcement.

Witt Lining Systems' President, Andrew Hotchkies, is extremely excited with the new business opportunities. "Atotech controls around 90% of the hard chrome chemical business in Australia. Combine that with our [Koroseal drop in liners for chrome solutions](http://www.wittliners.com) and finishers in Australia have a winning combination".

Witt Lining Systems is located in Claremore, OK. The company manufactures [flexible PVC liners](http://www.wittliners.com) used for corrosion resistance in process tanks, storage tanks, vats, sumps, pits, floor and containment areas. PVC brands include Spectra Blue, Exceline and Koroseal PVC along with NSF-61 PVC and Teflon liners. For more information contact 1-800-323-3335 or visit [http://www.wittliners.com](http://www.wittliners.com).

Magnum Agencies/Metalquip is located in Perth, Australia. Tony Smith can be reached at 08 9385 4688.
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