Tooth Fairy Letters: What a Girl's Dreams are Made Of

Imagine you’re a girl who has found a way to Magic Message your tooth fairy online—and she answers you back with a letter on your pillow! Now more than a fanciful imagining, it’s a reality for girls ages 5 to 10 years old. Thanks for that go to the Royal Council of the Real Fairyland, LLC, an entertainment company dedicated to inspiring imagination, fostering creativity, and encouraging girls to spread kindness and change the world—and it all begins with a girl’s friendship with her tooth fairy.

(PRWEB) September 30, 2012 -- The tooth fairy is a cultural icon and a magical visitor that dreams are made of around the world. But questions abound. What does the tooth fairy look like? Who is the tooth fairy? What does the tooth fairy do with my teeth? Where does the tooth fairy live? How can I reach the tooth fairy?

Now those questions and more are answered in an award-winning interactive online world with tooth fairy books and products that captivate girls and their parents. www.therealtoothfairies.com. A featured favorite activity in Real Fairyland is sending the tooth fairy a Magic Message. Then magically, the girl’s tooth fairy answers back with a personalized tooth fairy letter that appears on the girl’s own pillow that night!

How it works is simple. A girl goes online to TheRealToothFairies.com - with her parent’s permission – and gets matched to her own tooth fairy during the Royal Quiz, which consists of 6 simple questions about the girl’s interests. This begins a relationship between a Tooth Fairy and an “Earthie,” as human girls are called, where the two write back and forth like best friends sharing all of a growing girl’s day to day experiences – her proud moments and her heartaches. Topics a girl can write about include: being proud of an activity, a good day at school or camp, a big day in sports, a magical birthday, being sick or injured, or EVEN having a lost tooth!

The Magic Messaging between a tooth fairy and her Earthie girl has been arranged through inter-realm communication channels by Marilyn Bollinger, President of Earth-based operations for The Real Tooth Fairies.com. “Our goal is to connect with girls in a way that has never been done before. The Magic Letter – delivered straight to the girl’s pillow and personalized to the news she shared in her Magic Message - is just one of the ways to nurture this most special childhood friendship,” Bollinger says.

A girl’s parent plays a very important part in every Magic Letter. The Tooth Fairy asks parents to share 2 things about their special girl to go in the letter. Then, like magic, the letter is ready to print and the tooth fairy flies it to the girl’s pillow that night!

Moms love the letters because the Tooth Fairy is also a caring mentor and friend for the growing pains every girl faces – like having a friendship challenge from bullying or teasing, or a having a hard time at home. “Like a wise, loving older sister, the Real Tooth Fairy writes letters that offer wisdom in girl-sized doses while celebrating each girl’s unique gifts,” says Bollinger, who has a background as a family and children’s therapist, as well as being an author/product developer for Disney, LeapFrog, and Fisher-Price.

Each tooth fairy letter also includes beautiful fairy illustrations and mini-stories related to the girl’s event she shared with her tooth fairy. Then the Real Tooth Fairy flies the letter right to the girl’s pillow – always with parent permission. The Tooth Fairy even asks parents to help her by sharing 2 things about their girl for each letter.
The magical tooth fairies can be seen live at TheRealToothFairies.com, an online world filled with interactive fun and positive values for girls, ages 5-10. The site offers imaginative adventures with over 40 fairy settings and content that builds character and confidence. The Real Tooth Fairies are positive role models for girls with their focus on goal-setting, education, and the arts. The website also includes a unique kindness program, inspiring kids to do several kindnesses a week to change the world.

“Girls love the tooth fairy site because it captures their imagination,” says Bollinger. “Most important, it’s an amazing thing for a girl to have a magical best friend who loves her!” Engaging stories, silly spells, virtual shopping and customized decorating, makeovers and fashion, sports and dream-building activities all entertain while helping a girl be celebrate who she is with her own unique talents and goals.

Parents are raving about the site because they enjoy playing an active part in helping the tooth fairy. The complete tooth fairy solution is right on the site, and it’s one stop for award-winning books and everything tooth fairy. Parents praise the brand’s focus on kindness, family togetherness, and the 20 Lost Tooth Virtues. The Real Tooth Fairies are a mom or dad’s partner as well as their daughter’s magical best friend – with all of them working together to deliver a message to every girl that she is a true gift to our world.

About The Real Tooth Fairies
The Real Tooth Fairies are represented to Earthies by the Royal Council of the Real Fairyland, LLC, an entertainment company dedicated to the production of excellence in programming and interactive media, tied to consumer products that inspire imagination, foster creativity, and encourage children to spread kindness and change the world. The Real Tooth Fairies focus on character building through positive role models, the 20 Lost Tooth Virtues, and Every Kindness Counts. In addition, a school kindness program involves students in a 4-week program wherein kids are heroes for kindness in their family, school, and community while supporting a global charity.

Marilyn Bollinger, president of The Real Tooth Fairies, is the author of 30 Disney books and has consulted for LeapFrog, Fisher-Price and other top children’s companies. As a licensed clinical social worker, she practices family and children’s therapy and is leader of parenting workshops. And of course, she’s honored to be the Earth’s ambassador to all things Real Fairyland, where Love is Magic and Every Kindness Counts!

For more information on the Real Tooth Fairies, please contact: Rachel Frankel at 910.509.0565.

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