Kindergartens Soon To Enjoy 'Polly The Collie' - Helen Doron Educational Group's Newest English Course For Children Aged 3 - 7 In Larger Groups

*Even kindergartners know it's never too early to learn English for a better start in life through the new Polly the Collie English course; developed by the globally franchised Helen Doron Early English learning system.*

LONDON, UK (PRWEB) June 5, 2008 -- Now available worldwide! Polly the Collie is an active, joyful English course that helps young children who are non-native English learners understand, speak and sing English through fun activities, music and song. ([www.englishpolly.com](http://www.englishpolly.com))

Polly the Collie course materials are based on developmentally appropriate practices and a pedagogically sound curriculum designed to encourage all children in English language acquisition naturally, through music, fun activities and nurturing. 'Polly' also helps build social skills and self-esteem, which has been shown to provide children with a big boost to later learning.

The internationally franchised Helen Doron Educational Group developed the Polly the Collie program specifically to meet the needs for English learning in kindergartens and preschools around the world. CEO, and head of product development Helen Doron, discusses the importance of a course like Polly the Collie. "Children up to the age of 7, have the innate ability to pick up a second language easily and effectively through the specially developed methodology and learning materials in the Polly the Collie program. Our learning materials provide children with an ideal method of reinforcing English vocabulary by using newly acquired words within an everyday setting that is familiar to them."

Polly the Collie teaches about 360 English words relevant to kindergarten age children, introduces 14 lively original songs and dance movements, and instills a love of English and a joy in learning that helps build self-confidence. Helen also explains that, "Polly songs and activities are enhanced with oral, kinesthetic and visual experiences, which ensure a whole-brain approach for better all-around learning. Children easily identify with the delightful characters that speak and sing to them on the CD including 'Polly the Collie', the little boy and girl 'Roy' and 'Pearl', and others."

The specially trained 'Polly' teachers engage children in exciting classroom games and carefully planned activities in English. In addition, children can also download free 'Polly' extras, for more creative and fun English learning at home. Helen continues "The most important thing is that children really have a good time with Polly the Collie songs, stories and activities; and that's a big part of what makes teaching English with 'Polly', such a success."

Anne Gordon, VP of Business Development at The Helen Doron Educational Group, explains why 'Polly' is needed. "It's a global phenomenon - parents, kindergarten teachers, and municipal education authorities alike are all aware of the importance of getting children conversant in English as early as possible for a better future." Anne is confident about the future of this unique product."Polly the Collie is an excellent opportunity for Kindergartens around the world. Course materials are both challenging and interesting for kindergarten children, yet with learning goals that are realistic for that age range. 'Polly' is also flexible enough to respond to individual differences within large groups of children." [www.englishpolly.com/introducing_language.php](http://www.englishpolly.com/introducing_language.php)
The Helen Doron Educational Group has served over half a million babies, children and teens around the world for 23 years and is franchised in over 24 countries and growing. To see further quality Helen Doron Early English and Maths learning programs visit: www.helendoron.com, or www.mathriders.com. Learn about our international franchising opportunities at: www.helendoron.com/business-opportunities.php.

For more information about the Polly the Collie course for kindergartens and pre-schools in your country, please visit our website at: www.englishpolly.com/about_us.php, or contact: info@englishpolly.com

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